



COLORADO

Colorado Water
Conservation Board

Department of Natural Resources

Colorado Water Conservation Board

Water Plan

Water Project Summary

Name of Applicant	Theodore Roosevelt Conservation Partnership	
Name of Water Project	Project-01879 Enhanced public engagement	
Grant Request Amount		\$50,000.00
Primary Category	<i>Engagement & Innovation Activities</i>	\$50,000.00
Total Applicant Match		\$37,200.00
Applicant Cash Match		\$37,200.00
Applicant In-Kind Match		\$0.00
Total Other Sources of Funding		\$37,200.00
Walton Family Foundation		\$18,000.00
Theodore Roosevelt Conservation Partnership		\$9,200.00
Gates Family Foundation		\$10,000.00
Total Project Cost		\$124,400.00

Applicant & Grantee Information

Name of Grantee: Theodore Roosevelt Conservation Partnership
Mailing Address: 529 14th Street NW, Suite 500 Washington DC 20045
FEIN: 43,706,385

Organization Contact: Kendra Davis
Position/Title: Email: kdavis@trcp.org
Phone: 207-831-2201

Organization Contact - Alternate: Jared Romero
Position/Title: Email: jromero@trcp.org
Phone: 3039279993

Grant Management Contact: Kendra Davis
Position/Title: Email: kdavis@trcp.org
Phone: 207-831-2201

Description of Grantee/Applicant

Established in 2002, the Theodore Roosevelt Conservation Partnership (TRCP) is the nation's foremost coalition of hunting, angling and conservation groups, and individual grassroots partners working together to guarantee all Americans quality places to hunt and fish. With 61 organizational partners and more than 125,000 individual members/supporters, the TRCP builds coalitions to advocate for federal policies that conserve fish and wildlife habitat; increase funding for conservation programs; and expand public access.

Type of Eligible Entity

- Public (Government)
- Public (District)
- Public (Municipality)
- Ditch Company
- Private Incorporated
- Private Individual, Partnership, or Sole Proprietor
- Non-governmental Organization
- Covered Entity
- Other

Category of Water Project

- Agricultural Projects
Developing communications materials that specifically work with and educate the agricultural community on headwater restoration, identifying the state of the science of this type of work to assist agricultural users among others.
- Conservation & Land Use Planning
Activities and projects that implement long-term strategies for conservation, land use, and drought planning.
- Engagement & Innovation Activities
Activities and projects that support water education, outreach, and innovation efforts. Please fill out the Supplemental Application on the website.
- Watershed Restoration & Recreation
Projects that promote watershed health, environmental health, and recreation.
- Water Storage & Supply
Projects that facilitate the development of additional storage, artificial aquifer recharge, and dredging existing reservoirs to restore the reservoirs' full decreed capacity and Multi-beneficial projects and those projects identified in basin implementation plans to address the water supply and demand gap.

Location of Water Project

Latitude 0.000000
 Longitude 0.000000
 Lat Long Flag
 Water Source
 Basins
 Counties
 Districts

Water Project Overview

Major Water Use Type Education
 Subcategory
 Scheduled Start Date - Design
 Scheduled Start Date - Construction
 Description
 Water Project Overview:

This project will be a focused effort from TRCP and its network of partners to engage the Colorado public, with a specific focus on communities of color, to educate them about the current state of water in the state, nine basins (specific focus on Colorado River and Rio Grande River Basins) and empower them to get involved and provide

feedback when the updated draft Colorado Water Plan is released. Educating and empowering Colorado's Front Range residents to learn about and engage on water issues beyond their home basin is the primary intent of this proposal .

Measurable Results

New Storage Created (acre-feet)
New Annual Water Supplies Developed or Conserved (acre-feet), Consumptive or Nonconsumptive
Existing Storage Preserved or Enhanced (acre-feet)
New Storage Created (acre-feet)
Length of Stream Restored or Protected (linear feet)
Efficiency Savings (dollars/year)
Efficiency Savings (acre-feet/year)
Area of Restored or Preserved Habitat (acres)
Quantity of Water Shared through Alternative Transfer Mechanisms or water sharing agreement (acre-feet)
Number of Coloradans Impacted by Incorporating Water-Saving Actions into Land Use Planning
Number of Coloradans Impacted by Engagement Activity

Water Project Justification

This proposal supports the education action plan for the Rio Grande River Basin by enhancing the outreach and engagement of the basin beyond the San Luis Valley, by facilitating educational events on the Front Range. Additionally this proposal encourages and empowers the public to engage with CWCB when the CO Water Plan Draft is released in July of 2022 for public comment. By encouraging the public to leave public comment this proposal will support Director Gibbs request for 100 in person events and 20,000 public comments.

Related Studies

This project is complementary to the Public Education, Participation and Outreach work done in the Basins by the PEPO leads. Our efforts are to further amplify their efforts to new audiences in Colorado. This proposal also supports public involvement in shaping the State Water Plan.

Taxpayer Bill of Rights

NA

Budget and Schedule

This Statement of Work shall be accompanied by a combined Budget and Schedule that reflects the Tasks identified in the Statement of Work and shall be submitted to CWCB in excel format.

Reporting Requirements

Progress Reports: The applicant shall provide the CWCB a progress report every 6 months, beginning from the date of issuance of a purchase order, or the execution of a contract. The progress report shall describe the status of the tasks identified in the statement of work, including a description of any major issues that have occurred and any corrective action taken to address these issues.

Final Report: At completion of the project, the applicant shall provide the CWCB a Final Report on the applicant's letterhead that: (1) Summarizes the project and how the project was completed. (2) Describes any

obstacles encountered, and how these obstacles were overcome. (3) Confirms that all matching commitments have been fulfilled. (4) Includes photographs, summaries of meetings and engineering reports/designs. The CWCB will pay out the last 10% of the budget when the Final Report is completed to the satisfaction of CWCB staff. Once the Final Report has been accepted, and final payment has been issued, the purchase order or grant will be closed without any further payment.

Payment

Payment will be made based on actual expenditures and must include invoices for all work completed. The request for payment must include a description of the work accomplished by task, an estimate of the percent completion for individual tasks and the entire Project in relation to the percentage of budget spent, identification of any major issues, and proposed or implemented corrective actions. Costs incurred prior to the effective date of this contract are not reimbursable. The last 10% of the entire grant will be paid out when the final deliverable has been received. All products, data and information developed as a result of this contract must be provided to as part of the project documentation.

Performance Measures

Performance measures for this contract shall include the following: (a) Performance standards and evaluation: Grantee will produce detailed deliverables for each task as specified. Grantee shall maintain receipts for all project expenses and documentation of the minimum in-kind contributions (if applicable) per the budget in the Budget & Schedule Exhibit B. Per Water Plan Grant Guidelines, the CWCB will pay out the last 10% of the budget when the Final Report is completed to the satisfaction of CWCB staff. Once the Final Report has been accepted, and final payment has been issued, the purchase order or grant will be closed without any further payment. (b) Accountability: Per Water Plan Grant Guidelines full documentation of project progress must be submitted with each invoice for reimbursement. Grantee must confirm that all grant conditions have been complied with on each invoice. In addition, per Water Plan Grant Guidelines, Progress Reports must be submitted at least once every 6 months. A Final Report must be submitted and approved before final project payment. (c) Monitoring Requirements: Grantee is responsible for ongoing monitoring of project progress per Exhibit A. Progress shall be detailed in each invoice and in each Progress Report, as detailed above. Additional inspections or field consultations will be arranged as may be necessary. (d) Noncompliance Resolution: Payment will be withheld if grantee is not current on all grant conditions. Flagrant disregard for grant conditions will result in a stop work order and cancellation of the Grant Agreement.

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ENGAGEMENT & INNOVATION GRANT FUND SUPPLEMENTAL APPLICATION

Introduction & Purpose

Colorado’s Water Plan calls for an outreach, education, public engagement, and innovation grant fund in Chapter 9.5.

The overall goal of the Engagement & Innovation Grant Fund is to enhance Colorado’s water communication, outreach, education, and public engagement efforts; advance Colorado’s water supply planning process; and support a statewide water innovation ecosystem.

The grant fund aims to engage the public to promote well-informed community discourse regarding balanced water solutions statewide. The grant fund aims to support water innovation in Colorado. The grant fund prioritizes measuring and evaluating the success of programs, projects, and initiatives. The grant fund prioritizes efforts designed using research, data, and best practices. The grant fund prioritizes a commitment to collaboration and community engagement. The grant fund will support local and statewide efforts.

The grant fund is divided into two tracks: engagement and innovation. The Engagement Track supports education, outreach, communication, and public participation efforts related to water. The Innovation Track supports efforts that advance the water innovation ecosystem in Colorado.

Application Questions

*The grant fund request is referred to as “project” in this application.

Overview (answer for both tracks)
<p>In a few sentences, what is the overall goal of this project? How does it achieve the stated purpose of this grant fund (above)?</p>
<p>The goal of this project is to engage, educate and empower the Colorado public (focused on communities of color) on the front range and have them be active participants in water discussions here in the state. The educational materials will highlight how water is essential and is the blue thread that connects us all (urban, rural, agriculture, recreation, wildlife, and habitat). This project will provide the public with a base of knowledge and emphasize how water issues touch down in different regions within the state, specifically the Rio Grande River Basin and Colorado River Basin.</p>
<p>Who is/are the target audience(s)? How will you reach them? How will you involve the community?</p>



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While this project has potential to reach Coloradans from all regions of the state, the focus is on connecting with Coloradans on the Front Range, particularly communities and individuals from diverse backgrounds. We will host three in-person events, two focused on adult engagement and one focused on family engagement. To ensure that our educational events are inclusive, we will run advertisements and work with organizations that have trusting relationships with communities of color. The events will be educational and will provide attendees with next steps or opportunities to engage, while also having fun and learning new skills.

Describe how the project is collaborative or engages a diverse group of stakeholders. Who are the partners in the project? Do you have other funding partners or sources?

The TRCP will attend the Rio Grande Basin Roundtable and join the Basin Education Committee to ensure that messaging is in alignment with the priorities of the Roundtable.

Jared Romero, the TRCP's project lead, is an individual member of the Next 100 Colorado Coalition. The Coalition has agreed to support and amplify the educational materials and events for this project.

The TRCP has established a relationship with Colorado State University, a potential host site for one event. We would provide educational and event information to contacts at several of the Universities or Water Centers to encourage public and student participation.

The TRCP is part of the Water for Colorado Coalition, which has agreed to support the outreach and dispersal of educational and event information for this project.

The TRCP has secured funding from the Walton Family Foundation through mid-2023 that includes a commitment to enhance engagement of Coloradans from diverse communities for Colorado Water issues and the Colorado River.

The TRCP is currently compiling an application to the Gates Family Foundation that focuses on Diversity, Equity, and Inclusion on Water and Hunting Conservation in Colorado.

The TRCP will coordinate one in-person event with the Hispanic Access Foundation (a TRCP partner). The event will take place during Latino Conservation Week (Mid to late

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<p>July) to increased amplification and engagement of Front Range Hispanic and Latino community members.</p>
<p>Describe how you plan to measure and evaluate the success and impact of the project?</p>
<p>The TRCP will collect metrics associated with the number of visitors to our blogs, educational materials, and event invitations via website and social media platforms. The TRCP will also track the number of event attendees and collect voluntary demographic from participants during registration to help gauge our ability to reach a broad constituency.</p>
<p>What research, evidence, and data support your project?</p>
<p>Several studies on conservation and the outdoors indicate that people of color participate to a much lesser degree than white people. For example, 2018 statistics indicate that African American and Black people made up only 2% of all visitors to National Parks. With the growth of organizations like Outdoor Afro and Latino Outdoors, people from communities of color can learn the outdoor skills necessary to participate successfully in the outdoors. A recent KOA survey indicated that campers of color at KOA sites grew from 12% in 2012 to 37% in 2020. This year, the CWCB created the Water Equity Task Force in response to a lack of diversity in the state’s water conversation discussions and participation. The proposed project seeks to enhance the work of the CWCB by working with trusted organizations and members of diverse communities to educate and provide people with the educational background they need to participate in state water planning efforts. Partnering with trusted organizations and leaders within BIPOC communities is supported by research data demonstrating that the identity of the messenger has a direct effect on how the message is received.</p>
<p>Describe potential short- and long-term challenges with this project.</p> <p>The most imminent challenge associated with the project is the aggressive time frame to achieve the project objectives to coincide with the release of the draft Colorado Water</p>

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Plan in July. That said, we believe that we have the staff, capacity and connections to ensure that this timetable can be met.

A long-term challenge associated with this project is the slow pace of conservation wins, especially those at the state and federal policy level. In a world that values instant gratification, it will be necessary for the TRCP to create a long-term strategy to keep newly engaged individuals excited about the water conversation through short term, intermediate, and long-term actionable items.

Please fill out the applicable questions for either the Engagement Track or Innovation Track, unless your project contains elements in both tracks. If a question does not relate to your project, just leave it blank. Please answer each question that relates to your project. Please reference the relevant documents and use chapters and page numbers (Colorado’s Water Plan, Basin Implementation Plan, PEPO Education Action Plan, etc.).

Engagement Track

Describe how the project achieves the education, outreach, and public engagement measurable objective set forth in Colorado’s Water Plan to “significantly improve the level of public awareness and engagement regarding water issues statewide by 2020, as determined by water awareness surveys.”

The Basin Education Action Plan for the Rio Grande Basin Roundtable outlines the intent of the CWCB, through the CO Water Plan, to inform/educate an additional 250,000 Coloradans by 2020. The Rio Grande Basin Roundtable would like to impact another 300 basin and urban community members through media and publications. This proposal will directly engage with 200 people through in person planned events. Through blogs, social media, and various communications and advertisements we believe that we could have touch points with at least another 3,000 Coloradans.

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Describe how the project achieves the other measurable objectives and critical goals and actions laid out in Colorado’s Water Plan around the supply and demand gap; conservation; land use; agriculture; storage; watershed health, environment, and recreation; funding; and additional.

The TRCP will work with the Rio Grande Basin Roundtable Education Committee to ensure that we are able to connect and provide educational materials that provide the full breadth of knowledge needed to understand the connection between supply and demand, conservation, land use, agriculture, storage, watershed health, environment and recreation. We will describe critical goals and projects that have been completed or begun to meet the actions laid out in the Colorado Water plan.

Describe how the project achieves the education, outreach, and public engagement goals set forth in the applicable Basin Implementation Plan(s).

This project assists the Rio Grande Basin in achieving their education, outreach, and public engagement goals established in the BIP by enhancing their message beyond the San Luis Valley to a broader and more diverse state audience and providing new tools to sustain the development of a longer-term engagement strategy.

Describe how the project achieves the basin roundtable’s PEPO Education Action Plans.

This proposal will provide additional avenues and demographic bases for Rio Grande Basin educational information to be shared. The TRCP will share co-created educational materials as well provide an avenue for guest blogs/articles, social media posts, and facilitate the creation of a video that communicates the current state of water in the San Luis Valley. The TRCP will also amplify Basin in-person events as well as the State of the Rio Grande Basin Conference put on by the Salazar Center at Adams State University.

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Innovation Track
Describe how the project enhances water innovation efforts and supports a water innovation ecosystem in Colorado.
Describe how the project engages/leverages Colorado's innovation community to help solve our state's water challenges.
Describe how the project helps advance or develop a solution to a water need identified through TAP-IN and other water innovation challenges. What is the problem/need/challenge?
Describe how this project impacts current or emerging trends; technologies; clusters, sectors, or groups in water innovation.



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Colorado Water Conservation Board
Water Plan Grant – Statement of Work – Exhibit A

Statement Of Work	
Date:	December 1, 2021
Name of Grantee:	Theodore Roosevelt Conservation Partnership
Name of Water Project:	Enhanced public engagement and education campaign on Colorado Water, River Basins (Rio Grande Focus) and the Water Plan
Funding Source:	Colorado Water Conservation Board.
Water Project Overview:	<p>This project will be a focused effort from TRCP and its network of partners to engage the Colorado public, with a specific focus on communities of color, to educate them about the current state of water in the state, nine basins (specific focus on Colorado River and Rio Grande River Basins) and empower them to get involved and provide feedback when the updated draft Colorado Water Plan is released. Educating and empowering Colorado's Front Range residents to learn about and engage on water issues beyond their home basin is the primary intent of this proposal.</p>
Project Objectives:	<ul style="list-style-type: none">• Articles, blogs, and educational materials about Colorado Water will be disseminated to the public via social media and specific platforms, with focus on reaching communities of color.• Three in-person public education engagement events that support Director Gibbs directive of 100 events and 20,000 comments for the Water Plan update.• Creation of a video on the Rio Grande Basin to communicate the status of water issues in that Basin to stakeholders in the Front Range and beyond the San Luis Valley.• Coordination of video and educational materials with Rio Grande PEPO lead and working group through in person attendance of Basin Roundtable meetings.



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Tasks	
Task 1 – Creation of Educational Materials for Colorado Water Campaign	
Description of Task:	
TRCP will create educational materials to support a water resources public education campaign in Colorado. Educational materials will focus primarily on the Colorado River and Rio Grande River Basins and ensuring that communities on the Front Range understand the intricacies of water in those regions of the state. The intent is to build a base of knowledge and interest to prepare Front Range communities to engage in Colorado Water planning and sustainability efforts such as the Colorado Water Plan revision.	
Method/Procedure:	
<ul style="list-style-type: none">• The TRCP will work with Colorado Water experts to create small digestible pieces of information, such as social media infographics or fact sheets, that build the foundation of knowledge in the public, and particularly within communities of color, around water resources in Colorado.• TRCP staff will join and work in collaboration with the Rio Grande Roundtable Educational Committee to ensure that the educational materials support the goals and position of the Rio Grande Basin Roundtable.	
Deliverable:	
Educational materials, such as infographics or fact sheets, are created for use in public outreach campaigns.	

Tasks	
Task 2 – Digital Public Outreach Campaign	
Description of Task:	
The TRCP will strategically release the educated materials created in Task 1 in coordination with its partners and coalition members to the Colorado public via public events, social media, websites, and trusted media platforms.	
Method/Procedure:	



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<ul style="list-style-type: none"> • Educational materials, along with existing articles and blogs concerning Colorado water issues will be disseminated to the public via events, social media, partner/coalition websites and media platforms that will specifically reach communities of color and the public. • Paid promotion will be utilized to elevate posts within social media platforms to reach recipients. • The TRCP will draw on relationships with its 61 national conservation partners, regional water coalition (Water for Colorado) and connections to national and state BIPOC-focused organizations to maximize reach of materials. • Paid promotion for advertisements or communications via Spanish Media and the Next 100 Coalition via a regrant.
Deliverable:
<ul style="list-style-type: none"> • The TRCP aims to have at least twenty-two touch points for the public with this proposal for symmetry with Water 2022. The twenty-two touch points will be composed of the educational materials, articles, blogs concerning Colorado water issues, external event save the dates and the three in person TRCP events. • Through the twenty-two touch points we believe that we can reach at least 3,000 Coloradans. TRCP will track and provide metrics (when applicable) for communications and advertisements to provide insight on the reach of the campaign.

Tasks
Task 3 – In-Person Education Events (Water and Taps - Pint nights at brewery)
Description of Task:
TRCP and its network of partners will host two educational evenings to educate attendees on water issues currently taking shape in the state. Each evening will consist of a speaker and/or video screening. These events will help ensure the public has the base of knowledge needed for them to be educated participants in Colorado water planning efforts and expand the base of engagement for the CWCB.
Method/Procedure:
<ul style="list-style-type: none"> • Events will be advertised via social media channels and partner networks. Digital follow up for registrants will include save the dates and additional information for the events. • Invitations will be issued to key partners, roundtable representatives, decision makers, and water stakeholders. • Events will be held at Front Range pubs or breweries to foster an intimate and fun atmosphere. Printed materials and speaker/video information will provide attendees with an overview of Colorado water status and planning efforts and a pathway for engagement. • One event will be co-costed with a BIPOC-focused conservation organization such as the Next 100 Colorado Coalition and held during Latino Conservation Week. LCW is put on the Hispanic Access Foundation (a TRCP partner). • Attendee information will be captured for future communications.
Deliverable:



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- Target attendance for two events combined is 100 people.
- Attendees will understand timeline for the Colorado Water Plan draft release and how to leave public comments.
- Attendees will be provided with resources and contacts (websites such as Water Education Colorado and TRCP) for how to stay informed.

Tasks

Task 4 – Water Conservation Family/Recreation Event

Description of Task:

The TRCP will host a family-friendly recreational event to share educational materials while connecting families to water-based recreation.

Method/Procedure:

- Event will be advertised through advertisements, social media and amplification with partners and coalition members.
- Invitations will be sent to BIPOC-focused outdoor recreation groups.
- The event will be hosted at a location that lends itself to recreational training such as paddle boarding, fishing, or other water-focused outdoor recreational activities. Initial ideas for this would be at a state park on a day such as August 4th which is a free entry day to a state park. Free admission is important as not to exclude any member of the public from attending due to economic status.
- TRCP will contract with a BIPOC-recreational organization or business to facilitate one of the water-based recreational activities such as Diversify Whitewater.

Deliverable:

- At this daylong event we will engage with and educate 100 individuals.
- Attendees will learn about the State Water Plan, and about opportunities to engage in State or Basin Water issue
- Attendees will be provided with resources and contacts (websites such as Water Education Colorado and TRCP) for how to stay informed.

Tasks

Task 5 –Rio Grande Basin Education Video

Description of Task:



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Creation of a video that discusses the diversity (wildlife, economic/agriculture, ecosystems and people) of the San Luis Valley and how water is the blue thread that weaves all of it together. The video will educate Front Range stakeholders and viewers about the water issues and overall, about the San Luis Valley and Rio Grande Basin. It will indicate why the Front Range should see the San Luis Valley water issues as important and not as a resource to be exported.

Method/Procedure:

- The TRCP will hire an external contractor to create the video, obtaining quotes from three videographers including at least one be from a BIPOC-led business.
- Identify and cultivate water champions to be featured in the video, with at least one representing communities of color.
- Work collaboratively with the Rio Grande Round Table Education Committee to determine the messaging and touch points that are best suited to be discussed in the video and whom the best individual messengers should be in the video.

Deliverable:

A 3–7-minute video that has 2-4 interviewees that discuss the relevance of Water in the San Luis Valley to the Front Range.

Budget and Schedule

This Statement of Work shall be accompanied by a combined Budget and Schedule that reflects the Tasks identified in the Statement of Work and shall be submitted to CWCB in excel format.

Reporting Requirements

Progress Reports: The applicant shall provide the CWCB a progress reports every 6 months, beginning from the date of issuance of a purchase order, or the execution of a contract. The progress report shall describe the status of the tasks identified in the statement of work, including a description of any major issues that have occurred and any corrective action taken to address these issues.

Final Report: At completion of the project, the applicant shall provide the CWCB a Final Report on the applicant's letterhead that:

- Summarizes the project and how the project was completed.
- Describes any obstacles encountered, and how these obstacles were overcome.
- Confirms that all matching commitments have been fulfilled.
- Includes photographs, summaries of meetings and engineering reports/designs.



Last Updated: May 2021

The CWCB will pay out the last 10% of the budget when the Final Report is completed to the satisfaction of CWCB staff. Once the Final Report has been accepted, and final payment has been issued, the purchase order or grant will be closed without any further payment.

Payment

Payment will be made based on actual expenditures and must include invoices for all work completed. The request for payment must include a description of the work accomplished by task, an estimate of the percent completion for individual tasks and the entire Project in relation to the percentage of budget spent, identification of any major issues, and proposed or implemented corrective actions.

Costs incurred prior to the effective date of this contract are not reimbursable. The last 10% of the entire grant will be paid out when the final deliverable has been received. All products, data and information developed as a result of this contract must be provided to Theodore Roosevelt Conservation Partnership as part of the project documentation.

Performance Measures

Performance measures for this contract shall include the following:

(a) Performance standards and evaluation: Grantee will produce detailed deliverables for each task as specified. Grantee shall maintain receipts for all project expenses and documentation of the minimum in-kind contributions (if applicable) per the budget in Exhibit C. Per Grant Guidelines, the CWCB will pay out the last 10% of the budget when the Final Report is completed to the satisfaction of CWCB staff. Once the Final Report has been accepted, and final payment has been issued, the purchase order or grant will be closed without any further payment.

(b) Accountability: Per Grant Guidelines full documentation of project progress must be submitted with each invoice for reimbursement. Grantee must confirm that all grant conditions have been complied with on each invoice. In addition, per Grant Guidelines, Progress Reports must be submitted at least once every 6 months. A Final Report must be submitted and approved before final project payment.

(c) Monitoring Requirements: Grantee is responsible for ongoing monitoring of project progress per Exhibit A. Progress shall be detailed in each invoice and in each Progress Report, as detailed above. Additional inspections or field consultations will be arranged as may be necessary.

(d) Noncompliance Resolution: Payment will be withheld if grantee is not current on all grant conditions. Flagrant disregard for grant conditions will result in a stop work order and cancellation of the Grant Agreement.



COLORADO

**Colorado Water
Conservation Board**

Department of Natural Resources

Last Updated: May 2021



COLORADO
Colorado Water Conservation Board
Department of Natural Resources

Colorado Water Conservation Board
Water Plan Grant - Detailed Budget Estimate
Fair and Reasonable Estimate

Prepared Date: 12/1/2021
Name of Applicant: Theodore Roosevelt Conservation Partnership
Name of Water Project: Enhanced public engagement and education campaign on Colorado Water, River Basins (Rio Grande Focus) and the Water Plan

Task 1 - Creation of Educational Materials for Colorado Water Campaign

Personnel	Item	Hourly Rate	# Hours	Sub-total	Item			Total	CWCB Funds	Matching Funds
					Item Cost	Quantity	Sub-total			
Director of Strategic Partnerships				\$ 2,000.00			\$ -	\$ 2,000.00	\$ 2,000.00	\$ 3,000.00
Comms				\$ 500.00			\$ -	\$ 500.00	\$ 500.00	\$ 1,000.00
Subtotal				\$ 2,500.00			\$ -	\$ 2,500.00	\$ 2,500.00	\$ 4,000.00
Benefits				\$ 650.00			\$ -	\$ 650.00	\$ 650.00	\$ 1,040.00
Subtotal Personnel				\$ 3,150.00			\$ -	\$ 3,150.00	\$ 3,150.00	\$ 5,040.00

TOTAL
Other Direct Costs (see below)
OVERALL TOTAL \$14,480

Other Direct Costs

Item:	CWCB	Matching Funds	Total
Travel		2000	1000
Meeting			
Design		1,000	
Printing		1,000	
Equipment			
Advertising			
Contractor: Videographer			
Contractor: Spanish Media			
Contractor: Rec event			
Re-Grant: Next 100			
Subtotal Expense	\$ 7,150.00	\$ 6,040.00	\$0
Indirect @ 10%	\$ 690.00	\$ 600.00	
Total Expense	\$ 7,840.00	\$ 6,640.00	\$14,480

Task 3 - In-Person Education Events (Water and Taps - Pint nights at brewery)

Personnel	Item	Hourly Rate	# Hours	Sub-total	Item			Total	CWCB Funds	Matching Funds
					Item Cost	Quantity	Sub-total			
Director of Strategic Partnerships				\$ 1,000.00			\$ -	\$ 1,000.00	\$ 1,000.00	\$ 3,000.00
Comms				\$ 610.00			\$ -	\$ 610.00	\$ 610.00	\$ 2,000.00
Subtotal				\$ 1,610.00			\$ -	\$ 1,610.00	\$ 1,610.00	\$ 5,000.00
Benefits				\$ 418.60			\$ -	\$ 418.60	\$ 418.60	\$ 1,300.00
Subtotal Personnel				\$ 2,028.60			\$ -	2028.6	2028.6	6300

TOTAL
Other Direct Costs (see below)
OVERALL TOTAL 22360.46

Other Direct Costs

Item:	CWCB	Matching Funds	Total
Travel			
Meeting			
Design			
Printing			
Equipment			
Advertising		4,000	\$2,000
Contractor: Videographer			
Contractor: Spanish Media		3000	
Contractor: Rec event			
Re-Grant: Next 100		3000	
Subtotal Expense	\$ 12,028.60	\$ 8,300.00	
Indirect @ 10%	\$ 1,201.86	\$ 830.00	
Total Expense	\$ 13,230.46	\$ 9,130.00	\$22,360

Task 3 - In-Person Education Events (Water and Taps - Pint nights at brewery)

Personnel	Item	Hourly Rate	# Hours	Sub-total	Item			Total	CWCB Funds	Matching Funds
					Item Cost	Quantity	Sub-total			
Director of Strategic Partnerships		\$ -	0	\$ 2,000.00	\$ -	0.00	\$ -	\$ 2,000.00	\$ 2,000.00	\$ 3,000.00
Comms		\$ -	0	\$ 2,000.00	\$ -	0.00	\$ -	\$ 2,000.00	\$ 2,000.00	\$ 4,000.00
Subtotal		\$ -	0	\$ 2,000.00	\$ -	0.00	\$ -	\$ 2,000.00	\$ 2,000.00	\$ 4,000.00
Benefits		\$ -	0	\$ 520.00	\$ -	0.00	\$ -	\$ 520.00	\$ 520.00	\$ 1,040.00
Subtotal Personnel		\$ -	0	\$ 2,520.00	\$ -	0.00	0	2520	2520	5040

TOTAL
Other Direct Costs (see below)
OVERALL TOTAL 14910.00

Other Direct Costs

Item:	CWCB	Matching Funds	Total
Travel			
Meeting		8,000.00	
Design			
Printing			
Equipment			
Advertising			
Contractor: Videographer			
Contractor: Spanish Media			
Contractor: Rec event			



CWCB Board
1313 Sherman St., Rm 718
Denver, CO 80203
11/29/2021

Dear Ms. Schoder,

The RGBRT has received a request from the Teddy Roosevelt Conservation Partnership (TRCP) to work with them on disseminating water information to front range audiences. The Rio Grande Basin wholeheartedly supports this request. The TRCP representative for the project is a San Luis Valley native - Jared Romero. Growing up in the SLV, he sees the water situation in the valley as critical and understands what would happen should efforts like RWR gain ground. TRCP's plan is to help educate the front range citizenry on the values of the Colorado Water Plan and how specific basin's goals in the BIPs benefit Ag, Environmental, and Municipal interests and how they are indelibly tied together. TRCP understands a loss of water in one area effects other users which would make the entire picture for the State and Basin going forward more precarious. While we are supportive of the effort to reach outside audiences, we also want to ensure that the information is correct and truly meets the outcomes that we have all worked so hard to achieve.

A roundtable team met with them via Zoom meeting to discuss the proposal and felt that their proposal is a fit. The one caveat that we have insisted upon is that they participate in the Rio Grande's RT education committee so that we can ensure these messages support Basin's goals. They were excited to become a partner in this way and we feel it would give us additional tools and help us reach a broader front range audience. The proposal would include videos and blog posts that would include our members lending their voice and would include written materials that we could also share here in our basin. The organization is a national group and more about the organization can be found on their website <https://www.trcp.org>

The Rio Grande Basin Roundtable has long recognized that in all communities the core social, political and economic institutions are supported by water and that when we protect the water rights and uses we will ensure the viability of these communities and their rich ecology, heritage and food production for generations to come. We hope that Colorado Conservation Board will help us by supporting this application. Finally, we are lending our wholehearted support to their application. Thank you for the opportunity to comment. If you have any questions, please do not hesitate to contact me for further information.

Very Truly Yours,

A handwritten signature in blue ink that reads "Nathan Coombs".

Nathan Coombs Chairman, Rio Grande Basin Roundtable