

Department of Natural Resources

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Dan Gibbs, DNR Executive Director

Lauren Ris, CWCB Director

TO: Colorado Water Conservation Board Members

FROM: Katie Weeman, CWCB Marketing & Communications Director

DATE: July, 2025

AGENDA ITEM: CWCB Marketing & Communications Update

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Staff Recommendation: None

Background: Update on the CWCB's annual Strategic Communications Plan and ongoing agency communications efforts.

