



COLORADO

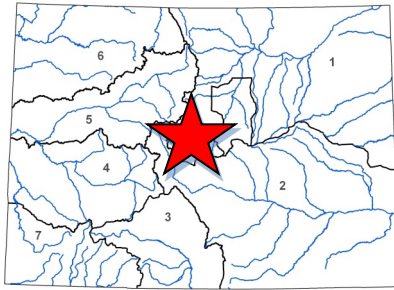
Colorado Water Conservation Board

Department of Natural Resources

**Multiplier/WaterNow Alliance
Advancing High Impact Water
Efficiency Solutions in Colorado**

March 2022 Board Meeting

Water Plan Grant Application



L O C A T I O N	
County/Countries:	Statewide
Drainage Basin:	Statewide

D E T A I L S	
Total Project Cost:	\$279,235
Water Plan Grant Request:	\$139,235
Recommended Amount:	\$139,235
Other CWCB Funding:	\$0
Other Funding Amount:	\$
Applicant Match:	\$140,000
Project Type(s):	Other
Project Category(Categories):	Conservation and Land Use Planning
Measurable Result:	8000 af/yr

WaterNow seeks support for two initiatives to (1) accelerate and expand adoption of high impact water use efficiency projects at the local level; and (2) increase federal financial support for efficiency efforts in Colorado. Both initiatives are supporting primarily small-to-mid sized under-resourced communities and will continue to focus on the integration of water and land use planning.

WaterNow’s Project Accelerator provides 250 hours of free assistance to communities to develop and/or implement projects, programs and policies advancing water use efficiency and other sustainable strategies. WaterNow seeks CWCB support for 4 new Colorado-based Accelerator projects as part of a regional cohort. Projects are selected based on local priorities that have the greatest potential for impact and replicability statewide and beyond.

WaterNow also seeks support for their outreach and technical assistance program supporting Colorado communities in applying for federal WaterSMART grants. Over the past three years, they have supported dozens of Colorado communities in learning about and navigating aspects of the WaterSMART program, while providing deeper assistance for 9 successful applications. Those 9 applications received \$4,277,285 in federal support and leveraged a total of approximately \$15 million for water efficiency programs. In the aggregate, these initiatives are expected to conserve 3,427 acre-feet; however, the total actual water savings flowing from these programs will be significantly higher since this figure does not include savings from Small-Scale Water Efficiency Projects (SWEP) grants (because SWEP does not require as estimate of water savings), and most of the successful applications we supported in FY21 were awarded SWEP. Particularly in light of new federal funding opportunities, the opportunity and need for WaterNow’s WaterSMART assistance program is substantial.