

**COLORADO**Colorado Water
Conservation Board

Department of Natural Resources

Colorado Water Conservation Board**Water Plan****Water Project Summary**

Name of Applicant	Multiplier	
Name of Water Project	Advancing High Impact Water Efficiency Solutions in Colorado Communities – Phase 3	
Grant Request Amount		\$698,610.00
Primary Category		\$698,610.00
<i>Conservation & Land Use Planning</i>		
Total Applicant Match		\$0.00
<i>Applicant Cash Match</i>		
<i>Applicant In-Kind Match</i>		\$0.00
Total Other Sources of Funding		\$231,495.00
<i>Spring Point Partners</i>		\$231,495.00
Total Project Cost		\$930,105.00

Applicant & Grantee Information

Name of Grantee: Multiplier
Mailing Address: 548 Market Street, PMB 81178 San Francisco CA 94104-5401

Organization Contact: Otha William
Position/Title: Senior Manager, Government Grants & Compliance
Phone: (404) 793-5611
Email: otha@multiplier.org

Description of Grantee/Applicant

Multiplier is a nonprofit 501(c)(3) umbrella organization that accelerates impact for initiatives focused on protecting and fostering a healthy, sustainable, resilient, and equitable world.

Type of Eligible Entity

- ☐ Public (Government)
- ☐ Public (District)
- ☐ Public (Municipality)
- ☐ Ditch Company
- ☐ Private Incorporated
- ☐ Private Individual, Partnership, or Sole Proprietor
- ☒ Non-governmental Organization
- ☐ Covered Entity
- ☐ Other

Category of Water Project

- ☐ Agricultural Projects
Developing communications materials that specifically work with and educate the agricultural community on headwater restoration, identifying the state of the science of this type of work to assist agricultural users among others.
- ☒ Conservation & Land Use Planning
Activities and projects that implement long-term strategies for conservation, land use, and drought planning.
- ☐ Engagement & Innovation Activities
Activities and projects that support water education, outreach, and innovation efforts. Please fill out the Supplemental Application on the website.
- ☐ Watershed Restoration & Recreation
Projects that promote watershed health, environmental health, and recreation.
- ☐ Water Storage & Supply
Projects that facilitate the development of additional storage, artificial aquifer recharge, and dredging existing reservoirs to restore the reservoirs' full decreed capacity and Multi-beneficial projects and those projects identified in basin implementation plans to address the water supply and demand gap.

Location of Water Project

Latitude 40.006866
 Longitude -105.259647
 Lat Long Flag Default/Proponent headquarters: If the location cannot be defined with flags above, use location of project proponent headquarters
 Water Source N/A
 Basins Arkansas; Colorado; Gunnison; Metro; North Platte; Rio Grande; South Platte; Southwest; Yampa/Whi...
 Counties
 Districts

Water Project Overview

Major Water Use Type
 Type of Water Project Planning
 Scheduled Start Date - Design 7/25/2025
 Scheduled Start Date - Construction
 Description
 WaterNow seeks funding from the Colorado Water Plan (CWP) Grant to expand its current initiatives to provide various forms of technical assistance to Colorado communities in financing and upscaling water use efficiency and conservation projects. The proposed project goal is to accelerate and fund high-impact water use efficiency projects, specifically those integrating water efficiency with land use planning. The Project Accelerator will provide technical assistance to municipal water providers, supporting innovative projects for sustainable water management. The Colorado Accelerator aims to develop both projects and a cohort of leaders addressing water issues. WaterNow will continue sharing successes and resources with the Colorado water community. Additionally, WaterNow proposes to expand the WaterSMART Help Desk, focusing on outreach and support for Bureau of Reclamation funding in under-served Colorado communities. Over the past five years, the Help Desk has facilitated 18 successful applications, securing over \$9 million in federal support and leveraging approximately \$28 million for water efficiency programs. In this two-year grant proposal, we plan to enable 50-65 Colorado cities to apply for WaterSMART funding, promoting innovative and sustainable water supply objectives. WaterNow also aims to expand our support to enable 10-15 communities applying for Colorado's Drinking Water and Water Pollution Control State Revolving Funds (SRFs). This includes outreach efforts, resource development, and guidance to help communities successfully participate in the SRF application process. The

initiative will address barriers, informed by a WaterNow 2023 survey of Colorado city and utility leaders, empowering communities to invest in drinking water and clean water projects.

Measurable Results

New Storage Created (acre-feet)
New Annual Water Supplies Developed or Conserved (acre-feet), Consumptive or Nonconsumptive
Existing Storage Preserved or Enhanced (acre-feet)
New Storage Created (acre-feet)
Length of Stream Restored or Protected (linear feet)
Length of Pipe, Canal Built or Improved (linear feet)
Efficiency Savings (dollars/year)
Efficiency Savings (acre-feet/year)
Area of Restored or Preserved Habitat (acres)
Quantity of Water Shared through Alternative Transfer Mechanisms or water sharing agreement (acre-feet)
Number of Coloradans Impacted by Incorporating Water-Saving Actions into Land Use Planning
500,000 Number of Coloradans Impacted by Engagement Activity

Other

This project will help meet Colorado's Water Plan Goal of reducing the projected municipal water supply gap estimate of 740,000 acre feet of water by 2050.

Water Project Justification

WaterNow's project, "Advancing High Impact Water Efficiency Solutions in Colorado Communities" is specifically designed to support and advance many of the 2023 Water Plan's goals and partner actions in the Vibrant Communities and Resilient Planning action areas (2023 CWP, Chapter 6, pp. 173 – 228). It will also help reduce the projected municipal water supply gap estimate of 740,000 acre-feet of water by 2050 (2023 CWP, Chapter 3, pp. 45; Chapter 5, pp. 148). The proposal will support and continue to add to the available public outreach and education, land and water use planning integration, and water efficiency and collaboration projects tools and examples (2023 CWP, Chapter 5, pp. 153) that can help achieve these goals.

With CWCB's support for these projects over the last four years, WaterNow has been successfully advancing the three key initiatives that it seeks to implement and expand through this proposal. These include:

1. Colorado Project Accelerator: Advancing the implementation of innovative, integrated water efficiency and conservation and land use planning projects and policies through direct project assistance to small-to-mid sized Colorado communities, through the Colorado Project Accelerator.
2. WaterSMART Grant Application Support & Help Desk: Increasing the level of federal funding for Colorado communities to scale-up adoption of robust local water efficiency programs through outreach and application support for the WaterSMART program.
3. Colorado State Revolving Fund Technical Assistance Program: Engaging with Colorado communities to help them scale up investments in drinking water and clean water projects through outreach, resource development, and application support for the Colorado State Revolving Fund (SRF) program.

These programs provide direct, hands-on assistance to communities to advance, accelerate, and fund high impact water efficiency projects. We will prioritize projects that integrate water and land use planning as a means of advancing water-savings actions at the local level. As substantial new funding has become available under the

Bipartisan Infrastructure Law (BIL) and Inflation Reduction Act (IRA), we aim to support communities in harnessing these resources to meet local water efficiency priorities. WaterNow has the expertise, networks, and experience in Colorado to ensure the success of these closely related initiatives.

Related Studies

There are a few related studies to this project:

1. Koehler, C. and Koch, C. 2019. Innovation in Action: 21st Century Water Infrastructure Solutions. Prepared by WaterNow Alliance. [Link](#).
2. Castle, A. and Rugland, E. 2019. Best Practices for Implementing Water Conservation and Demand Management Through Land Use Planning Efforts. Addendum to 2012 Guidance. Prepared by Getches-Wilkinson Center, University of Colorado and Babbitt Center for Land and Water Policy for Colorado Water Conservation Board. [Link](#).
3. Nolan Blanchard, J. C. 2018. Integrating Water Efficiency into Land Use Planning in the Interior West: A Guidebook for Local Planners. Prepared by Land Use Law Center for Western Resource Advocates. [Link](#).
4. Tap into Resilience Resource Library: Water Use Efficiency Reports & Case Studies. Updated on an on-going basis. Prepared by WaterNow Alliance (2020, updated 2022). [Link](#).
5. Koehler, C., Koch, C., Arling, V., Belanger, L., Berggren, J., and Rogers, L. 2022. Financing the Future: How to Pay for Turf Replacement in Colorado. Prepared by WaterNow Alliance and Western Resource Advocates. [Link](#).
6. WaterNow Alliance. 2019. Alternative Transfer Methods - Flexible and Innovative Water Supply Alternatives: A Guide for Local Leaders in Colorado. Prepared by WaterNow Alliance. [Link](#).
7. Colorado WaterWise. 2010. Guidebook of Best Practices for Municipal Water Conservation in Colorado. Prepared by Colorado WaterWise. [Link](#).
8. WaterNow Alliance and Western Resource Advocates. 2022. Enhancing Greeley's Water Efficiency Portfolio through Performance Analysis. Prepared by WNA and WRA. [Link](#).
9. WaterNow Alliance. 2023. Aligning New Federal Funding with Local Priority Projects. Prepared by WNA. [Link](#).
10. WaterNow Alliance. 2023. Summary of Funding and Financing Opportunities for Colorado Communities. Prepared by WNA. [Link](#).
11. WaterNow Alliance & Western Resource Advocates. Various reports, resources, and tools available from the Enabling Large-Scale Replacement of Non-Essential Turf project, available at: [link](#).

Additionally, this project continues to be complementary to the Sonoran Institute's Growing Water Smart (GWS) workshops, which are funded in part by a Water Plan grant. These three-day educational workshops result in detailed community action plans. WaterNow will continue to work with the Sonoran Institute to ensure that GWS communities are aware of the Project Accelerator initiative to assist with projects and policy priorities identified in these action plans. In fact, 11 communities (Erie, South Adams County Water & Sanitation District, Commerce City, Colorado Springs, Alamosa, Broomfield, Longmont, Thornton, Evans, Greeley, and Wellington) that have been through the GWS program have also participated in Project Accelerator. Additionally, projects identified in the action plans may be well-suited for funding through the WaterSMART program. Our complimentary efforts will ultimately increase the total number of communities who receive ass

Taxpayer Bill of Rights

N/A