

PEPO Public Education and Outreach grants

1. For a sample grant application and successful applicant, contact _____
2. PEPO grants are designed to educate the public about the Colorado Water Plan and the use of water resources in Colorado. The CWCB funds 2 types of programs:
 - a. \$75,000 funding is available for matters of statewide importance. This is available to all 9 roundtables in the state. Contact: [Ben Wade](#), 303-866-3441, ext. 3238
 - b. \$25,000 funding for each roundtable to pay for a PEPO coordinator, and to pay for conferences, surveys, articles or other education and outreach activities. Contact Anna Drexler-Dreis, aldrexler@gmail.com, (970) 531-1171
3. All PEPO grants require a 25% match, which can be funded with in-kind labor valued at prevailing wage rates. A cost breakdown should be included: for example, an author can provide ___ hours at his/her hourly rate of \$ ___ for the matching requirement. Volunteer time can go toward this in-kind match, valued at local prevailing wage rates.
 - a. Time spent planning and administering the grant count toward the in-kind contribution.
 - b. Operating costs, overhead, utilities and insurance do not count as in-kind match.
 - c. The 25% matching requirement can be waived by the CWCB upon showing the match would result in financial hardship.
4. Statewide Grant applications must demonstrate:
 - a. Broad statewide applicability of the project
 - b. Multi-basin support
 - c. How the project aligns with the Colorado Water Plan and Basin Implementation Plans
 - d. How the project educates and reaches Coloradans from diverse backgrounds and make appropriate accommodations to do so (e.g. closed captions, language translation, interpretation, etc.)
 - e. How the proposal targets an identified need or gap
5. Matching funds can also come from GOCO Great Outdoors Colorado or CPW Colorado Parks and Wildlife, or federal agencies.