

Final Report Colorado Humanities, The Five States of Colorado June 29, 2023

To:

COLORADO WATER BOARD CONSERVATION 1313 SHERMAN STREET, ROOM 718 DENVER, CO 80203

Order Number: POGG1, PDAA, 202200002428

Engagement & Innovation:

Activities and projects that support water education, outreach, and innovation efforts.

Total Grant Period and Amount:

Oct. 15, 2021 - Feb. 28, 2023; \$49,500

Report Period and Request Amount:

Oct. 15, 2022 - Feb. 28, 2023; \$24,500

Name of Applicant:

Colorado Humanities 7935 E. Prentice Ave., Ste. 450 Greenwood Village, CO 80111

FEIN:

84-0715097

Organization Contact and Grant Manager:

Executive Director Margaret A. Coval mcoval@coloradohumanities.org; (cell) 303.638.2479

Description of Work Accomplished by Major Task:

Task 1 - Preproduction of documentary film Description of Task:

Preproduction activities included production planning and management, research, meetings among project staff and with advisory council members, website updates, planning preliminary interviews and location research for B-roll filming.

Method, Procedure:

Colorado Humanities and HaveyPro principals worked together and according to their individual expertise to raise funds, identified interview subjects for the preliminary interviews, identified B-roll subjects for the trailer, and scripted the trailer. They consulted with lead scholar Patty Limerick, convened the Advisory Council and followed up with individual Council members for additional information and perspectives.

Deliverable:

Consistently updated website (fivestatesfilm.com) Script for trailer Preliminary interviews

Task 2 – Production of documentary film Description of Task:

Production activities included recording video interviews for trailer and film, B-roll filming for the trailer, production of trailer, production of primary interviews and B-roll for the film, researching stock and archival images, original music production, and narration and voice-over production.

Method, Procedure:

HaveyPro crew recorded interviews of 32 experts; edited and transcribed interviews; and developed the treatment and script in consultation with Colorado Humanities and lead scholar Patty Limerick. The Advisory Council and Colorado Humanities reviewed a draft script, which HaveyPro edited. HaveyPro selected and recorded narrator; recorded B-roll; and developed film design and graphics.

Deliverable:

Trailer Film script

Task 3 – Post-production of documentary film Description of Task:

Post-production activities included consultations with Colorado Humanities and the Advisory Council, video and audio editing, visual effects, sound mixing, production of first cut, Advisory Council review of first cut, final edits, production of final cut, planning for distribution.

Method, Procedure:

Colorado Humanities and HaveyPro crew consulted with lead scholar Patty Limerick and selected Advisory Council members. HaveyPro prepared the first cut for review and hosted two test screenings. They edited and produced the final film. Colorado Humanities and HaveyPro developed a distribution plan including providing access through libraries statewide, scheduling screenings and broadcasts, and entering in festivals.

Deliverable:

Final film cut Distribution plan

Production of this film was free of obstacles that impacted any work done. We did have difficulty fundraising to meet our original match commitment, but were able to work with HaveyPro to reduce the film budget to \$180,000, with HaveyPro also generously meeting many of the expenses on our original budget by offering in-kind services. Colorado Humanities also waived their compensation for management and accounting services, and the lead scholar contributed her fee. With the reduced cash budget \$180,000 and in-kind of \$116,271, we were able to complete the film.

The Five States of Colorado premiered in Denver on April 6, 2023, at the Botanic Garden's Freyer Newman Center for an audience of more than 230, and we are in the process of

arranging for at least 10 regional premieres statewide. It was shown on Denver's Channel 20, and will also be shown at film festivals. We will make it available to every public, school, and academic library in Colorado as a free, streaming video or download. We are developing a resource guide for K-12 teachers.

Interviewees:

Thomas Andrews, Professor of History, University of Colorado, Boulder

Alex Archuletta, Lecturer, University of Colorado, Colorado Springs

Nadine Bridges, Executive Director, One Colorado

Sgt. Major Marcus Brister, Fort Carson Garrison Commander, US Army, Colorado Springs Craig Childs, Author

Stephanie Daniel, Senior Managing Editor, Reporter, KUNC, Greeley

Dawn DiPrince, CEO, History Colorado

Carlos Fernandez, State Director, The Nature Conservancy

Elizabeth Garner, State Demographer, Colorado Department of Local Affairs

Terri Gentry, Engagement Manager for Black Communities, History Colorado

Russell George, Former State Legislator and Community Leader, Rifle

Kate Greenberg, Commissioner, Department of Agriculture

Ava Hamilton, Filmmaker, Boulder

John Harner, Professor, University of Colorado, Colorado Springs

John Hausdorffer, Dean and Professor, School of Environment & Sustainability, Western Colorado University

Taylor Hawes, Colorado River Program Director, The Nature Conservancy

Happy Haynes, Executive Director, Denver Parks & Recreation

Ernest House, Senior Policy Director, Keystone Policy Center

Patricia Limerick, Director, Applied History Initiative, University of Colorado, Boulder

Jim Lochhead, CEO/Manager, Denver Water

Jared Mazurek, Executive Director, Poudre Learning Center, Greeley

Candice McKnight, CEO and President, African-American Historical and Genealogical Society of Colorado Springs

Fawn-Amber Montoya, Associate Dean, James Madison University

Andy Mueller, General Manager, Colorado River Water Conservation District

Bill Philpott, Associate Professor, University of Denver

Nick Saenz, Professor, Adams State University

Dawn Thilmany, Agricultural Economist and Professor, Colorado State University

Brad Udall, Senior Water and Climate Research Scientist, Colorado State University

William Wei, Professor of History, University of Colorado, Boulder

Brian Werner, Retired, (Former PIO) Northern Water

Leah Davis Witherow, Curator of History, Colorado Springs Pioneers Museum

Jim Yahn, Manager, North Sterling Irrigation District

Total Cash Raised to Date:

\$180,000

\$45,000 from Colorado Humanities/NEH funds

\$99,000 from sponsors excluding Colorado Film Incentive grant

\$36,000 estimated Colorado Film Incentive grant

\$116,271

\$67,971 in-kind from HaveyPro

\$47,300 in-kind from Colorado Humanities

\$1,000 in-kind from lead scholar



The Five States of Colorado Distribution Plan

May - December 2023 Enter film in festivals (HaveyPro)

May - October 2023

Outreach to community partners to schedule statewide screenings and adjacent conversation programs (Colorado Humanities)

July 2023

Create screening marketing materials and organize in Dropbox for community partners' use (HaveyPro and Colorado Humanities)

August 2023 - July 2024

Market and host screenings and adjacent programs with community partners (Colorado Humanities)

July - September 2023

Develop K-12 teacher resource kit (Colorado Humanities)

August - September 2023

Make film stream and download available to public, school, academic libraries (Colorado Humanities and Colorado State Library)

August - December 2023

Seek broadcast media partners to air the film (Colorado Humanities)











