

A river is more than an
amenity, it is a *treasure*
- Justice Oliver Wendell Holmes



BOARD OF DIRECTORS

FOUNDER

Joe Shoemaker

CHAIRMAN

Kip Stastny

VICE CHAIRMAN

Bar Chadwick

SECRETARY

Brent Applebaum

MEMBERS

Jon Bridges
Sarah Dominick
Larry Elrod
Fabby Hillyard
John Moran
Lesley Roper
Paula Sandoval
Tiana Stastny

EXECUTIVE DIRECTOR

Jeff Shoemaker

MEMO

Date: 1/10/2022

To: Ben Wade, Colorado Water Conservation Board

From: The Greenway Foundation (TGF)

Re: Final Report Colorado Water Plan Grant: TAP-IN

Grant Agreement Number: POGG1, PDAA, 202000002926

Period of this Report: March 1, 2021 – January 2022

Period of Invoice: July 1, 2021 – January 2022

Task 3 - Trout Tank Sustainability

Of the 20 businesses that were accepted into the 2021 cohort for this business pitch accelerator, 18 of those entities chose to enroll in the program!

On March 5, 2021 TGF hosted a special virtual session focused on water, to highlight the importance of this resource for businesses operating in Colorado. TGF secured three speakers to talk about water issues: Russ Sands, Section Chief, Water Supply and Planning Section, Colorado Water Conservation; Greg Fisher, Manager Water Supply Planning, Denver Water, and Ioana Dobrescu Project Manager, Water Footprint Implementation. All 18 participating entities were invited to attend.

Of those who participated in the multiweek program, 5 finalists were selected to give their business pitch to a panel of judges: Oz Frontdoor, Boss Defrost, Transform Energy, Simply Klean, and RoxBox. The winner and receipt of the \$5,000 prize was Transform Energy! Their mission is to convert mesquite chips (an invasive biomass) into “green coal” to improve public and environmental health in locations where individuals burn coal as their main source of energy.

The sustainability focused program was so well, that the Denver Metro Chamber of Commerce is hosting another round, which will kick-off in late February 2022.

Deliverables:

Trout Tank Sustainability Cohort_2021

Water Session_3.5.21

Trout Tank Sustainability_final pitches_4.28.2021

A river is more than an
amenity, it is a *treasure*
- Justice Oliver Wendell Holmes



Summary of Work Performed: 100%

Task 4 - Relationship Building

TAP-IN tried to utilize our existing network to find new contacts for a Reverse Pitch Event (Task #5).

A list of previous program contacts was compiled from previous TAP-IN files.

TGF participated in a lunchtime Climate Happy Hour Panel on October 8, 2021 as part of Denver Start-up week. This virtual panel had 100+ registered attendees, and introduced the TAP-IN concept to others beyond the water world.

Deliverables:

Potential TAP-IN Contacts_Urban Ag_Food&Bev

Climate Happy Hour Panel_10.8.21

Summary of Work Performed: 64%

Task 5 - Reverse Pitch Event

Held a meeting with the TAP-IN Advisory Committee on March 8, 2021 to brainstorm potential industries for a Reverse Pitch. It was suggested that there could be significant synergy between the water world and the food and beverage industries.

In July a reverse pitch summary document and potential pitch submission form were created and sent to numerous contacts in the food and beverage industry. Unfortunately, no one responded to our outreach filled out the form.

Deliverables:

TAP-IN Advisory Committee Meeting 3.8.2021 Reverse Pitch

TAP-IN Reverse Pitch Food Industry

Problem Pitch-er Proposal October 2021 - Google Forms

Summary of Work Performed: 32%

Summary of Work to Date

This report contains the complete summary of work to date.

A river is more than an
amenity, it is a *treasure*
- Justice Oliver Wendell Holmes



Major Issues and Summary

COVID-19 and subsequent variants have continued to make forming new connections and partnerships difficult. Nearly every industry is dealing with reduced resources and over-worked employees, even those who have express in TAP-IN programs simply are unable to take on new projects at this time.

TGF also experienced a staffing change in recent months. Devon Buckels and The Water Connection are no longer affiliated with TGF. The change in staffing means that we no longer have the resources to continue with this program. TGF had a meeting with Ben Wade on November 2, 2021 to inform him of the change in staffing and end of this program.