Appendix C – Media Coverage ReTree 2019-2021

National and State-wide media coverage

- 1. Colorado Lottery ReTree video, 2021 https://www.youtube.com/watch?v=oM- dzciWI4
- 2. Water Education Colorado, 2019 A feverish stream, a legion of volunteers, a \$1.7 million grant. Is it enough to help the Yampa River keep its cool? <u>https://www.watereducationcolorado.org/fresh-water-news/a-feverish-</u> <u>stream-a-legion-of-volunteers-a-1-7-million-grant-is-it-enough-to-help-the-</u> <u>yampa-river-keep-its-cool-in-the-face-of-global-warming/</u>
- 3. Yale Climate Communications, 2021 Drought-stricken Colorado River Basin could see additional 20% drop in water flow by 2050 <u>https://yaleclimateconnections.org/2021/01/drought-stricken-colorado-</u> river-basin-could-see-additional-20-drop-in-water-flow-by-2050/
- 4. Yale Climate Communications, 2021 *Trees planted along Colorado's Yampa River will help protect it in hot, dry weather* <u>https://yaleclimateconnections.org/2021/04/trees-planted-along-yampa-</u> <u>river-will-help-protect-it-in-hot-dry-weather/</u>
- 5. Home Link Magazine, 2021, Trees: Why we should love and protect them https://issuu.com/fanbaseco/docs/f21 hl lowres/s/13121428

Local Media Coverage

- Steamboat Pilot and YVSC Blog, 2019, Retree celebrating 10 years of planting trees around the Yampa Valley this weekend <u>https://yvsc.org/2019/09/26/retree-celebrating-10-years-of-planting-treesaround-the-yampa-valley-this-weekend/</u>
- 2. Steamboat Pilot, 2020, *Why we plant trees* <u>https://www.steamboatpilot.com/news/talking-green-why-we-plant-trees/</u>

- 3. Steamboat Pilot, 2020, City, Botanic Park partner to help mountain whitefish spawn in Fish Creek <u>https://www.steamboatpilot.com/news/city-botanic-park-partner-to-help-mountain-whitefish-spawn-in-fish-creek/</u>
- 4. Steamboat Pilot, 2020, Retree, volunteers plant more than 350 trees along Yampa River on Saturday <u>https://www.steamboatpilot.com/news/retree-volunteers-plant-more-than-350-trees-along-yampa-river-on-saturday/</u>
- 5. Steamboat Pilot, 2021, Yampa Valley Sustainability Council launching volunteer program for community members <u>https://www.steamboatpilot.com/news/yampa-valley-sustainability-</u> <u>council-launching-volunteer-program-for-community-members/</u>
- 6. Steamboat Pilot, 2021, City to plant up to 500 trees along stretch of Yampa River in response to negative impacts https://www.steamboatpilot.com/news/city-to-plant-up-to-500-trees-along-stretch-of-yampa-river-in-response-to-negative-impacts/
- 7. Steamboat Pilot, 2021, *The best time to plant trees* <u>https://www.steamboatpilot.com/news/talking-green-the-best-time-to-plant-trees/</u>
- 8. Steamboat Pilot, 2021, Yampa Valley Climate Crew connects volunteers with local conservation opportunities <u>https://www.steamboatpilot.com/news/talking-green-yampa-valley-</u> <u>climate-crew-connects-volunteers-with-local-conservation-opportunities/</u>
- 9. Steamboat Pilot, 2021, Annual ReTree event brings 500 new trees to banks along the Yampa River <u>https://www.steamboatpilot.com/news/annual-re-tree-event-brings-500-new-trees-to-banks-along-the-yampa-river/</u>
- 10.Steamboat Pilot, 2021, Yampa Valley Climate Crew concludes successful 1st season of volunteer projects <u>https://www.steamboatpilot.com/news/talking-green-yampa-valley-</u> <u>climate-crew-concludes-successful-1st-season-of-volunteer-projects/</u>