

Education & Outreach Demand Management Workgroup (Meeting 4)

June 3, 2020

Virtual meeting

Meeting Topics:

Agenda topics included a discussion of the report going to the Board in July and work products of the other workgroups to be included; discussion of the Education and Outreach Workgroup's final deliverables concepts; a group review of the final deliverables; a discussion of individual needs statements; and public comment.

Key Takeaways:

- The group spent most of the time at this meeting working towards consensus on how to capture the workgroup's work and discussions to date for a final deliverable to go to the board in July, as an attachment to the report to the Board.
- The group focused on the common education and outreach themes they have covered throughout discussions, including communication support and needs for the continued feasibility investigation; consideration of messaging and framing; and existing information networks and public involvement.
- The group identified that it is important to consider the communications needs in relation to timing of the investigation and any potential program. Additionally, the group discussed the ongoing importance of defining the audiences for education and outreach on demand management issues.
- The group also discussed offering individual statements, reflecting individual group participants' specific thoughts outside of the group summary documents, and highlighted the importance of capturing group discussions in an inclusive and holistic manner.

Other:

- This was the final meeting of the Education & Outreach Workgroup.