



Dec. 16, 2019

Ben Wade

Project Manager

Colorado Water Conservation Board

1313 Sherman St. Room 718

Denver, CO 80203

RE: 75% progress report

Purchase Order No: POGG12020-2002

Dear Ben,

Please find attached a 75% progress report for the Water Efficiency grant we received under Purchase Order No. POGG12020-2002, titled "Follow-Up Education from Colorado Water Conservation Board Adoption of 'Best Practices for Implementing Water Conservation and Demand Management Through Land Use Planning Efforts: Addendum to 2012 Guidance Document.'" Per grant guidelines, this report describes the status of the tasks identified in the statement of work, including a description of any major issues that have occurred and any corrective action taken to address these issues. This report reflects the initial 75% of work identified in the grant scope, extending from Oct. 1-Nov. 30, 2019. Please let me know if you have any questions or concerns. Thank you for your support!

Sincerely,

A handwritten signature in black ink, reading "Jayla Poppleton", with a stylized, flowing script.

Jayla Poppleton

Executive Director

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**75% Progress Report Addendum, Oct. 1, 2019-Nov.30, 2019**  
**Follow-Up Education from Colorado Water Conservation Board Adoption of "Best Practices for Implementing Water Conservation and Demand Management Through Land Use Planning Efforts: Addendum to 2012 Guidance Document"**

**Task 1: Host 2 Webinars on Guidance Addendum**

Host two 60-minute webinars on the Guidance Addendum and its contents. Both webinars will follow a similar format, with one focusing on examples on land use integration from special districts, and the other focusing on examples on land use integration from municipal water providers. Both webinars will be free to participants, and funding will come from this grant as well as in-kind staff support from the Babbitt Center. This will include the following steps:

Method/Procedure:

1. Work with partners to develop webinar format, length and timing. (7/8/19-8/29/19)
2. Research best speakers for the topic, contact and confirm speakers, help guide presentations as needed. (7/8/19-8/29/19)
3. Develop presentation content, including slides or other media. (7/8/19-8/29/19)
4. Create emails, social media posts, and cross-promote with other organizations. (7/15/19-8/30/19)
5. Manage participant registration. (7/15/19-8/30/19)
6. Practice run-through of webinars content, test webinar platform, and broadcast the webinar. (7/22/19-8/30/19)
7. Thank participants and speakers, share and post the recorded webinars online, conduct post-webinar participant evaluation. (8/2/19-9/30/19)

Deliverable	October 2019 Status
Webinar 1	100% complete: Held on August 12, 2018  A summary of results was included in our 50% progress report.

Webinar 2	<p>100% complete: Held on Oct. 25, 2019</p> <p>We co-hosted a webinar focused on “Guidance for Incorporating Land Use Practices into Water Efficiency Plans” in partnership with the Colorado Municipal League (CML). We received 98 registrants and 65 attendees. Following its posting, the webinar received 37 views on YouTube. The webinar featured our core team of speakers: Anne Castle of the CU Getches-Wilkinson Center, Erin Rugland of the Babbitt Center for Land and Water Policy, and Kevin Reidy as State Water Conservation Technical Specialist from the CWCB. In addition, Jeff Tejral, Water Conservation Manager at Denver Water provided a case study. The core team of speakers advised on the format, length, and timing of the webinar. The core team also ran through a practice webinar to prepare. WEco advertised the webinar through emails and through our website. CML promoted the webinar through emails to members. The webinar was geared to water providers and decision makers, particularly those related to special districts.</p> <p><u>Evaluation highlights:</u></p> <p>When participants were asked to rate the overall value of the webinar, 69% indicated a “High Value” and 31% a “Medium Value”.</p> <p>Feedback from participants included:</p> <p>“A new concept, very informative.”</p> <p>“Our organization LWV wants to be in a position to advocate for water efficiency in county govt. Now we have some good tools to urge them to use.”</p> <p>“Because this is a requirement for larger providers, I think it will eventually translate to smaller providers. Having resources out there to understand many efforts and BMPs was excellent.”</p> <p>“The webinar sparked several ideas concerning potential implementation in land use planning for subdivisions within the Town's service area.”</p>

This task is complete.

## Task 2: Host 4 Workshops on Guidance Addendum

WEco and the Babbitt Center will carry out four half-day educational workshops on the Guidance Addendum. Multiple workshops will be held in different geographic locations in order to reach a variety of stakeholders. All workshops will be free to participants, and funding will come from this grant as well as in-kind staff support from the Babbitt Center. All workshops will be limited to 30 participants to ensure people are able to relay their own experiences and get feedback. This will include the following steps:

### Method/Procedure:

1. Work with partners to develop workshop format, length and timing. (7/8/19-12/5/19)
2. Research best speakers for the topic, contact and confirm speakers, help guide presentations as needed. (7/8/19-12/5/19)
3. Develop presentation content, including slides, handouts or other media. (7/8/19-12/5/19)
4. Coordinate logistics including venues and catering. (7/8/19-12/5/19)
5. Create emails, social media posts, and cross-promote with other organizations. (7/29/19-12/6/19)
6. Manage participant registration and communicate logistics to participants. (7/29/19-12/6/19)
7. Host the workshops. (8/20/19-12/6/19)
8. Thank participants and speakers, conduct post-workshop participant evaluation, send follow up information. (8/26/19-12/31/19)

Deliverable	October 2019 Status
Workshop 1	100% complete: Held on Sept. 16, 2019 in Longmont A summary of results was included in our 50% progress report.
Workshop 2	100% complete: Held on Oct. 30, 2019 in Durango We held a workshop at the Durango Public Library geared towards water providers, consultants and others in southwestern Colorado in a position to write or approve water efficiency plans. There were 21 participants and five local speakers. The workshop featured most of our core team of speakers: Erin Rugland of the Babbitt Center for Land and Water Policy, and Kevin Reidy as State Water Conservation Technical Specialist from the CWCB. Anne Castle of the CU Getches-Wilkinson Center was unable to attend because of flight cancellation due to severe winter weather conditions. In addition, we brought in two case studies. Mat deGraaf and Justin

	<p>Ramsey of the Pagosa Area Water and Sanitation District and James Kickhoff of the Town of Pagosa Springs talked about the history and future of collaboration between the planning department at the Town and the Water and Sanitation District. Phil Johnson and Tracie Hughes from the City of Cortez talked about the City's efforts on several fronts to incorporate water conservation as a priority. The workshop was promoted on the WEco website, through emails, and through the Water Information Program newsletter.</p> <p><u>Evaluation highlights:</u></p> <p>69% of respondents rated the workshop as having "High Value" or "Very High Value" and the remainder noted the workshop as having "Medium Value."</p> <p>Feedback included:</p> <p>"It gave myself a better understanding on how to appropriately use the Guidance Document efficiently and effectively."</p> <p>"I made new contacts and learned about the guide book."</p> <p>"WEco does a great job of organizing the right information to reach the right people. Always great pertinent information!"</p> <p>"I learned some new things, but I think they could go more in depth."</p>
Workshop 3	<p>100% complete: Held on Nov. 5, 2019 in Pueblo</p> <p>We held a workshop at the El Pueblo History Museum geared towards water providers, consultants and others in the southern front range and southern Colorado in a position to write or approve water efficiency plans. There were 21 participants and two local speakers. The workshop featured our core team of speakers: Anne Castle of the CU Getches-Wilkinson Center, Erin Rugland of the Babbitt Center for Land and Water Policy, and Kevin Reidy as State Water Conservation Technical Specialist from the CWC. In addition, we brought in two case studies. Forrest Neuerburg, City Manager of Monte Vista and Mark Gebhart, Deputy Director of Planning &amp; Community Development in El Paso County. The workshop was promoted on the WEco website and through emails. WEco coordinated direct outreach to a variety of potential speakers and participants.</p>

	<p><u>Evaluation highlights:</u></p> <p>92% of respondents rated the workshop as having “High Value” or “Very High Value.”</p> <p>Feedback included:</p> <p>“Great information, great presentation structure, well-designed day. Well worth my time!”</p> <p>“For the first time attending, I have to say it was very informative, engaging, and well organized. Overall it was an amazing experience.”</p> <p>“Great information. Very useful document.”</p>
Workshop 4	<p>100% complete: Held on Nov. 12, 2019 in Grand Junction</p> <p>We held a workshop at Colorado Mesa University in Grand Junction geared towards water providers, consultants and others on Colorado’s western slope in a position to write or approve water efficiency plans. There were 28 participants and one local speaker. The workshop featured our core team of speakers: Anne Castle of the CU Getches-Wilkinson Center, Erin Rugland of the Babbitt Center for Land and Water Policy, and Kevin Reidy as State Water Conservation Technical Specialist from the CWCB. In addition, Andrea Lopez, provided a case study on how Ute Water and other water providers are working together with surrounding municipalities on integrating land use planning and drought response planning into water efficiency plans. The workshop was promoted on the WEco website and through emails. In addition, the workshop was cross-promoted with the Upper Colorado River Basin Forum and Colorado Mesa University’s Hutchins Water Center, including a direct link from their registration page. WEco coordinated direct outreach to a variety of potential speakers and participants and actively managed the registration as all workshops, including this one, were on a wait list.</p> <p><u>Evaluation highlights:</u></p> <p>100% of respondents rated the workshop as having “High Value” or “Very High Value.”</p> <p>Feedback included:</p>

	<p>"Great job. It was great to hear about what the Ute Water District is doing with respect to public education and outreach."</p> <p>"The speakers were all dynamic and worked together well, with each offering complimentary expertise and perspectives."</p> <p>"Entire seminar well organized and well presented."</p> <p>"The workshop and topics discussed will assist my District and the City of Steamboat to complete our Water Conservation Plan update."</p>
Bonus Workshop	<p>100% complete: Held on August 20, 2019 in Steamboat Springs.</p> <p>A summary of the bonus workshop was included in our 50% progress report.</p>

This task is complete.