



Dec. 16, 2019

Ben Wade

Project Manager

Colorado Water Conservation Board

1313 Sherman St. Room 718

Denver, CO 80203

RE: 50% progress report

Purchase Order No: POGG12020-2002

Dear Ben,

Please find attached a 50% progress report for the Water Efficiency grant we received under Purchase Order No. POGG12020-2002, titled "Follow-Up Education from Colorado Water Conservation Board Adoption of 'Best Practices for Implementing Water Conservation and Demand Management Through Land Use Planning Efforts: Addendum to 2012 Guidance Document.'" Per grant guidelines, this report describes the status of the tasks identified in the statement of work, including a description of any major issues that have occurred and any corrective action taken to address these issues. This report reflects the initial 50% of work identified in the grant scope, extending from July 3, 2019-September 31, 2019. Please let me know if you have any questions or concerns. Thank you for your support!

Sincerely,

A handwritten signature in black ink, reading "Jayla Poppleton".

Jayla Poppleton

Executive Director

1600 Downing Street, Ste. 200, Denver CO 80218 :: P (303) 377-4433 :: F (303) 377-4360 :: WaterEducationColorado.org

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50% Progress Report Addendum, July 3, 2019-Sept. 31, 2019
Follow-Up Education from Colorado Water Conservation Board Adoption of "Best Practices for Implementing Water Conservation and Demand Management Through Land Use Planning Efforts: Addendum to 2012 Guidance Document"

Task 1: Host 2 Webinars on Guidance Addendum

Host two 60-minute webinars on the Guidance Addendum and its contents. Both webinars will follow a similar format, with one focusing on examples on land use integration from special districts, and the other focusing on examples on land use integration from municipal water providers. Both webinars will be free to participants, and funding will come from this grant as well as in-kind staff support from the Babbitt Center. This will include the following steps:

Method/Procedure:

1. Work with partners to develop webinar format, length and timing. (7/8/19-8/29/19)
2. Research best speakers for the topic, contact and confirm speakers, help guide presentations as needed. (7/8/19-8/29/19)
3. Develop presentation content, including slides or other media. (7/8/19-8/29/19)
4. Create emails, social media posts, and cross-promote with other organizations. (7/15/19-8/30/19)
5. Manage participant registration. (7/15/19-8/30/19)
6. Practice run-through of webinars content, test webinar platform, and broadcast the webinar. (7/22/19-8/30/19)
7. Thank participants and speakers, share and post the recorded webinars online, conduct post-webinar participant evaluation. (8/2/19-9/30/19)

Deliverable	September 2019 Status
Webinar 1	100% complete: Held on August 12, 2019. We co-hosted a webinar focused on "Guidance for Incorporating Land Use Practices into Water Efficiency Plans" in partnership with the Special

	<p>District Association of Colorado (SDA). We received 151 registrants and 93 attendees. Following its posting, the webinar received 65 views on YouTube. The webinar featured our core team of speakers: Anne Castle of the CU Getches-Wilkinson Center, Erin Rugland of the Babbitt Center for Land and Water Policy, and Kevin Reidy as State Water Conservation Technical Specialist from the CWCB. In addition, Chris Matkins, General Manager from the Fort Collins – Loveland Water District provided a case study. The core team of speakers advised on the format, length, and timing of the webinar. The core team also ran through a practice webinar to prepare. The webinar was geared to water providers and decision makers, particularly those in municipalities.</p> <p><u>Evaluation highlights:</u></p> <p>When participants were asked to rate the overall value of the webinar, 55% indicated a “High Value” and 36% a “Medium Value.”</p> <p>Comments highlighted the desire for more detail in follow-up workshops:</p> <p>“It was a great intro to identifying there is a new addendum. But not significant depth beyond that. Which is fine because there are Workshops coming.”</p>
Webinar 2	<p>10% complete</p> <p>We had initial outreach with Colorado Municipal League (CML) by phone and email in an attempt to secure their partnership and find a date. Due to staffing changes at CML, we decided to delay this until a new staff member there was on-boarded.</p>

This task will be complete by Dec. 31, 2019

Task 2: Host 4 Workshops on Guidance Addendum

WEco and the Babbitt Center will carry out four half-day educational workshops on the Guidance Addendum. Multiple workshops will be held in different geographic locations in order to reach a variety of stakeholders. All workshops will be free to participants, and funding will come from this grant as well as in-kind staff support from the Babbitt Center. All workshops will be limited to 30 participants to ensure people are able to relay their own experiences and get feedback. This will include the following steps:

Method/Procedure:

1. Work with partners to develop workshop format, length and timing. (7/8/19-12/5/19)
2. Research best speakers for the topic, contact and confirm speakers, help guide presentations as needed. (7/8/19-12/5/19)
3. Develop presentation content, including slides, handouts or other media. (7/8/19-12/5/19)
4. Coordinate logistics including venues and catering. (7/8/19-12/5/19)
5. Create emails, social media posts, and cross-promote with other organizations. (7/29/19-12/6/19)
6. Manage participant registration and communicate logistics to participants. (7/29/19-12/6/19)
7. Host the workshops. (8/20/19-12/6/19)
8. Thank participants and speakers, conduct post-workshop participant evaluation, send follow up information. (8/26/19-12/31/19)

Deliverable	September 2019 Status
Workshop 1	<p>100% complete: Held on Sept. 16, 2019 in Longmont</p> <p>We held a workshop at the Southwest Weld County Building in Longmont geared towards water providers, consultants and others in a position to write or approve water efficiency plans. There were 31 participants and three local speakers. The workshop featured our core team of speakers: Anne Castle of the CU Getches-Wilkinson Center, Erin Rugland of the Babbitt Center for Land and Water Policy, and Kevin Reidy as State Water Conservation Technical Specialist from the CWCB. In addition, we brought in two case studies. Chris Matkins, General Manager from the Fort Collins – Loveland Water District spoke about how his organization was working with the various land use jurisdictions in their service area. Drew Beckwith and Amy Johnson from the City of Westminster provided a case study from the municipal perspective. The workshop was promoted on the WEco website, through emails, and through the Water Information Program newsletter. WEco coordinated individual outreach to key entities in the northern front range to ensure a diversity of participants from areas experiencing growth.</p> <p><u>Evaluation highlights:</u></p> <p>89% of respondents rated the workshop as having “High Value” or “Very High Value.”</p> <p>Feedback included:</p> <p>“This was one of the first times I was at a day long</p>

	<p>workshop and felt like every presentation was helpful, interesting, and engaging. The scavenger hunt style of going through the guide was a very helpful way to get into the content of the guidance addendum.”</p> <p>“It's always great connecting with others in the field and this was a great introduction to the guidance document. Listening to the speakers gave me an opportunity to really think about my community's approach and raised some good questions to ponder.”</p> <p>“There was really great discussion and varying perspectives.”</p>
Workshop 2	<p>20% complete: scheduled for Oct. 30, 2019 in Durango</p> <p>Planning is underway and registration is open. Case study speakers have been identified, contacted and are committed from Pagosa Area Water and Sanitation District and City of Cortez. We reserved the Durango Public Library for this meeting and have scheduled flights to Durango. The workshop is being promoted on the WEco website, through emails, and through the Water Information Program newsletter.</p>
Workshop 3	<p>15% complete: Scheduled for Nov. 5, 2019 in Pueblo</p> <p>Planning is underway and registration is open. Case study speakers have been identified and contacted. One speaker from Monte Vista has committed to presenting. We reserved the El Pueblo History Museum for this meeting. The workshop is being promoted on the WEco website and through emails.</p>
Workshop 4	<p>15% complete: Scheduled for Nov. 12, 2019 in Grand Junction</p> <p>Planning is underway and registration is open. This event is being cross-promoted with the Upper Colorado River Basin Forum, including a direct link from their registration page. Through this partnership with Colorado Mesa University's Hutchins Water Center we were also able to secure space at CMU for the workshop. The workshop is also being promoted on the WEco website and through emails. Speakers have been identified and contacted. However, we have not received a response from speakers.</p>

<p>Bonus Workshop</p>	<p>100% complete: August 20, 2019.</p> <p>The project team originally envisioned a workshop adjacent to the Colorado Water Congress Summer Conference in Steamboat Springs. To maximize participation, the project team decided to provide a shorter presentation during the Member Tech Sessions on August 20, 2019. This ended up being in addition to the four workshops that we scheduled throughout the state.</p> <p>This Member Tech Session was geared towards water providers, consultants, and decision-makers who were attending the Colorado Water Congress Summer Conference. Kevin Reidy as State Water Conservation Technical Specialist from the CWCB and KC McFerson, Land Use and Water Planner from the Colorado Department of Local Affairs provided a brief overview of the why and how of integrating land use practices into water efficiency plans. In addition, Kelly Romero-Heaney, Water Resources Manager for the City of Steamboat Springs, and Frank Alfone, General Manager of Mt. Werner Water and Sanitation District, joined the panel to provide the experience from the Steamboat Springs area.</p>
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This task will be complete by Dec. 31, 2019.