



**COLORADO**

**Colorado Water  
Conservation Board**

Department of Natural Resources

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**TO:** Colorado Water Conservation Board Members

**FROM:** Greg Johnson, Water Supply Planning Section

**DATE:** May 15-26, 2019 Board Meeting

**AGENDA ITEM:** 30. Water Education Colorado - Annual Scope of Work

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**Staff recommendation:** Staff recommends the Board approve the Fiscal Year 2020 Scope of Work for Water Education Colorado (WEco), formerly known as the Colorado Foundation for Water Education.

#### Background

The CWCB has supported Water Education Colorado since its inception in 2002. The Board annually reviews and approves the WEco Scope of Work (Scope) for the upcoming fiscal year. The CWCB currently supports the WEco's annual operations, water education, and outreach programs with \$150,000. This funding is in the form of an annual, automatic nonreimbursable grant from the Construction Fund.

The Scope covers tasks that align with both organizations' missions. The Scope includes three overarching tasks: Organizational Development, Water Education & Leadership Program Support, and Water Information Program Support. The tasks within each section allow the CWCB and WEco to prioritize work related to Colorado's Water Plan goals and objectives, including education and outreach.

Lauren Ris and Greg Johnson currently serve as CWCB representatives on WEco's Board. Jayla Poppleton, the Executive Director of WEco, will be present at the meeting to make a presentation and answer questions. The Scope's summary table is attached.



### CWCB-WEco Scope of Work FY2020 Table

**Task #1: Organizational Development**

<i>Subtask</i>	<i>Deliverable</i>	<i>Time of Deliverable</i>	<i>Description of Deliverable</i>	<i>Budget</i>	<i>CWCB Contribution</i>
1.1	Membership Program Diversification and Engagement	June 2020	Develop ambassador program to recruit more, diverse members, attend/present at every roundtable 1X	\$20,000	<b>\$10,000</b>
1.2	General Public Outreach	June 2020	Support and promote TAP-In, lay groundwork for Water 2022	\$17,000	<b>\$12,000</b>
1.3	Organizational Management	June 2020	Conduct annual financial review and complete WEco strategic plan update	\$30,000	<b>\$5,000</b>
<b>Task 1 Total</b>					<b>\$27,000</b>

**Task #2: Water Education & Leadership Program Support**

<i>Subtask</i>	<i>Deliverable</i>	<i>Time of Deliverable</i>	<i>Description of Deliverable</i>	<i>Budget</i>	<i>CWCB Contribution</i>
2.1	Water Fluency Program	June 2020	Complete and Evaluate 2019 Denver Metro Area Program and plan, market, run registration for 2020 Program in Southwest basin	\$38,000	<b>\$5,000</b>
2.2	Water Leaders Program	June 2020	Complete and Evaluate 2019 Program, Plan and implement first half 2020 Program	\$97,000	<b>\$32,000</b>
2.3	Water Educator Network-SWEAP implementation	June 2020	Statewide Water Education Action Plan rollout and partner development for implementation	\$30,000	<b>\$13,000</b>
2.4	Tours	June 2020	Host 1 multi-day tour of Arkansas Basin and urban waters bike tour series	\$52,000	<b>\$18,000</b>
<b>Task 2 Total</b>					<b>\$68,000</b>

**Task #3: Water Information Program Support**

<i>Subtask</i>	<i>Deliverable</i>	<i>Time of Deliverable</i>	<i>Description of Deliverable</i>	<i>Budget</i>	<i>CWCB Contribution</i>
3.1	Permitting Focus	October 2019	Radio, webinar and blog content on permitting (follow up on June 2019 issue of Headwaters)	\$3,500	<b>\$2,500</b>
3.2	Colorado River Drought Plan Focus	December 2019	Headwaters, radio, webinar and blog content on the Colorado River Drought Plan	\$43,500	<b>\$15,000</b>
3.3	Environmental Justice Focus	June 2020	Headwaters, radio, webinar and blog content on environmental justice and water	\$43,500	<b>\$15,000</b>
3.4	Aging Infrastructure Focus	June 2020	Headwaters on aging infrastructure	\$40,000	<b>\$12,500</b>
3.5	Citizen's Guide to Interstate Compacts reprint	September 2019	Reprint Citizen's Guide to Interstate Compacts	\$6,500	<b>\$3,500</b>
3.6	"Water Encyclopedia" section on website	June 2020	New section on website that covers the basics on a wide variety of water topics with links to references for advanced learning	\$15,000	<b>\$6,500</b>
<b>Task 3 Total</b>					<b>\$55,000</b>

**SCOPE OF WORK TOTAL**
**\$150,000**