



**COLORADO**

**Colorado Water  
Conservation Board**

Department of Natural Resources

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**TO:** Colorado Water Conservation Board Members

**FROM:** Greg Johnson, Water Supply Planning Section

**DATE:** May 23-24, 2018 Board Meeting

**AGENDA ITEM:** 30. Water Education Colorado - Annual Scope of Work

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**Staff recommendation:** Staff recommends the Board approve the Fiscal Year 2019 Scope of Work for Water Education Colorado (WEco), formerly known as the Colorado Foundation for Water Education.

#### Background

The CWCB has supported Water Education Colorado since its inception in 2002. The Board annually reviews and approves the WEco Scope of Work (Scope) for the upcoming fiscal year. The CWCB currently supports the WEco's annual operations, water education, and outreach programs with \$150,000. This funding is in the form of an annual, automatic nonreimbursable grant from the Construction Fund.

The Scope covers tasks that align with both organizations' missions. The Scope includes three overarching tasks: Organizational Development, Water Education & Leadership Program Support, and Water Information Program Support. The tasks within each section allow the CWCB and WEco to prioritize work related to Colorado's Water Plan goals and objectives, including education and outreach.

Lauren Ris and Greg Johnson currently serve as CWCB representatives on WEco's Board. Jayla Poppleton, the Executive Director of WEco, will be present at the meeting to make a presentation and answer questions. The Scope's summary table is attached.



### CWCB-WEco Scope of Work FY2019 Table

**Task #1: Organizational Development**

<i>Subtask</i>	<i>Deliverable</i>	<i>Time of Deliverable</i>	<i>Description of Deliverable</i>	<i>Budget</i>	<i>CWCB Contribution</i>
1.1	Membership Program Growth	June 2019	Membership recruitment and retention strategy, host one member appreciation event	\$20,000	<b>\$10,000</b>
1.2	General Public Outreach	June 2019	Organize 3-4 social water events for general public, promote TAP-In	\$35,000	<b>\$12,000</b>
1.3	Organizational Management	June 2019	Conduct tri-annual financial audit and update WEco strategic plan	\$33,000	<b>\$5,000</b>
<b>Task 1 Total</b>					<b>\$27,000</b>

**Task #2: Water Education & Leadership Program Support**

<i>Subtask</i>	<i>Deliverable</i>	<i>Time of Deliverable</i>	<i>Description of Deliverable</i>	<i>Budget</i>	<i>CWCB Contribution</i>
2.2	Water Leaders Course	June 2019	Complete and Evaluate 2018 Course, Plan and implement first half 2019 course	\$90,000	<b>\$30,000</b>
2.3	Water Educator Network	June 2019	Work with CWCB Ed & Outreach staff to ID tasks relevant to CWP goals, host Project WET trainings and stakeholder engagement training	\$30,000	<b>\$10,000</b>
2.4	Tours	June 2019	Host 1 multi-day tour of Lower Arkansas Basin, one-day tour on 5th Anniversary FR floods, and urban waters bike tour series	\$45,000	<b>\$18,000</b>
<b>Task 2 Total</b>					<b>\$58,000</b>

**Task #3: Water Information Program Support**

<i>Subtask</i>	<i>Deliverable</i>	<i>Time of Deliverable</i>	<i>Description of Deliverable</i>	<i>Budget</i>	<i>CWCB Contribution</i>
3.1	Water Reuse Focus	November 2018	Headwaters, radio, webinar and blog content on ATMs	\$40,000	<b>\$14,500</b>
3.2	Drought/Climate Focus	March 2019	Headwaters, radio, webinar and blog content on topic	\$40,000	<b>\$14,500</b>
3.3	TBD (Colorado Lower Basin DCP likely) Focus	June 2019	Headwaters on topic	\$40,000	<b>\$12,000</b>
3.4	SWSI Focus	June 2019	2-3 blog posts on SWSI process and progress	\$2,000	<b>\$2,000</b>
3.5	Citizen's Guide Third Edition: Colorado Water Quality Protection	June 2018	Updated Citizen's Guide, radio program, and blog posts on Water Quality Protection	\$27,500	<b>\$12,000</b>
3.6	NEW Citizen's Guide to Colorado Groundwater	June 2018	New Citizen's Guide on Colorado Groundwater Resources	\$30,000	<b>\$10,000</b>
<b>Task 3 Total</b>					<b>\$65,000</b>

**SCOPE OF WORK TOTAL**
**\$150,000**