

August 31, 2017

Ben Wade Water Supply Planning Colorado Water Conservation Board 1313 Sherman Street, Room 718 Denver, CO 80203

Re: Water Efficiency Grant - POGGI PDAA 201700000000000928

Dear Ben Wade and the Colorado Water Conservation Board,

The Community Office for Resource Efficiency (CORE) is submitting a 75% progress report for the Water Efficiency Grant we received from the CWCB to implement a rain barrel workshop and year-long marketing campaign.

Please reach out to Kate Henion (Program Coordinator) for any additional materials.

Sincerely,

Mona L Newton

Mona Newton Executive Director mona@aspencore.org (970) 925-9775 ext. 500

Kate Henion Program Coordinator kate@aspencore.org (970) 925-9775 ext. 503



CWCB 75% Reporting

Introduction:

CORE received a grant from the CWCB in the amount of \$7,700 for outreach and engagement in the Roaring Fork Valley. As part of our grant reporting, CORE has provided the CWCB with a 50% progress report and will provide a 75% progress report and final report.

CORE has two main components of its CWCB water conservation program: a rain barrel workshop and the High Five pledge. It has been two months since CORE's Rain Barrel 101 Workshop. We've followed up with participants and have received positive feedback. The High Five pledge continues to encourage Roaring Fork Valley residents to take action on the environment and save energy and water.

Rain Barrel 101 Workshop Homeowner Follow-up:

Anecdotally, CORE has received positive feedback from participants. Below includes feedback from a few of our most engaged participants:

"Thanks again for the rain barrel workshop. It is great to know that you have another one planned up valley. Here's a pic of our rain barrel in use. It is bulging from the recent monsoons"

- Glenwood Springs, CO resident

"We did in fact set up our rain barrel shortly after I picked it up... Thanks for the follow up. We are thoroughly enjoying the rain barrel."

- Snowmass Village, CO resident

"Great job educating us all, and I hope interest continues to snowball with every workshop! Our rain barrel is installed, and finally has had some rain to process!" - Carbondale, CO resident

"I was in the June rain barrel workshop and I want to thank you so much for having it! I love my rain barrel!"

- Carbondale, CO resident

While CORE wasn't involved in the City of Aspen's rain barrel workshop held at the end of July, we were excited to see other organizations and municipalities in our region embrace the workshop topic.



High 5 Summary:

For the last five months, CORE has launched and implemented the High 5 pledge. This social movement has employed local advertisements, outreach events, and a local art installation – with help from CWCB grant funding – to unite Roaring Fork Valley residents to take action on the environment. Actions encourage people to "high five" the Roaring Fork Valley by saving energy and water, reducing waste, and greening their transportation. Twenty percent of the High Five actions are directly related to water conservation. To date, 321 residents have taken the High 5 pledge and CORE has attended or hosted 19 events designed to increase engagement and participation.

CORE's most recent High Five event was at Mountainfilm in Aspen. CORE participated as the 2017 Nonprofit partner with an art installation, art station, and the High Five's 25 action steps, resources, and prizes. The High Five art installation, dubbed the "Energy Confessional", asks people to release their confessions in a private booth by writing them down on sticky notes and "letting go". The installation has three steps: confess, let go, and take the High Five pledge. Confessions include habits such as taking long hot showers, driving to work when you can take the bus, and letting the water run while doing dishes. CORE is utilizing the energy confessional to encourage residents to let go of old habits and create new habits that are good for the planet and good for the community. In total we saw 44 people "confess" and sign-up for the High 5 pledge.

Through CWCB funding, CORE has been able to spread the word on the High Five. CORE connects saving energy and water, reducing waste, and greening transportation to demonstrate that we're all in this together and that individual steps can help reach a greater goal of curbing our climate impact. A complete list of the High Five's recommended actions can be found here: <u>https://aspencore.org/high-5-rfv/high-5-actions/</u>







