# ENGAGEMENT & INNOVATION GRANT FUND SUPPLEMENTAL APPLICATION

## Introduction & Purpose

Colorado's Water Plan calls for an outreach, education, public engagement, and innovation grant fund in Chapter 9.5.

The overall goal of the Engagement & Innovation Grant Fund is to enhance Colorado's water communication, outreach, education, and public engagement efforts; advance Colorado's water supply planning process; and support a statewide water innovation ecosystem.

The grant fund aims to engage the public to promote well-informed community discourse regarding balanced water solutions statewide. The grant fund aims to support water innovation in Colorado. The grant fund prioritizes measuring and evaluating the success of programs, projects, and initiatives. The grant fund prioritizes efforts designed using research, data, and best practices. The grant fund prioritizes a commitment to collaboration and community engagement. The grant fund will support local and statewide efforts.

The grant fund is divided into two tracks: engagement and innovation. The Engagement Track supports education, outreach, communication, and public participation efforts related to water. The Innovation Track supports efforts that advance the water innovation ecosystem in Colorado.

| Application Questions |
|---|
| *The grant fund request is referred to as "project" in this application. |

| Overview (answer for both tracks) |
|---|
| In a few sentences, what is the overall goal of this project? How does it achieve the stated purpose of this grant fund (above)? |
| |
| Who is/are the target audience(s)? How will you reach them? How will you involve the community? |
| |
| Describe how the project is collaborative or engages a diverse group of stakeholders. Who are the partners in the project? Do you have other funding partners or sources? |
| |

| Overview (answer for both tracks) |
|---|
| Describe how you plan to measure and evaluate the success and impact of the project? |
| |
| What research, evidence, and data support your project? |
| |
| What is the geographic location/region and reach of the project? How does this project impact the identified location/region? |
| |
| Describe potential short- and long-term challenges with this project. |
| |

| |
|---|
| <span style="color:red">Please fill out the applicable questions for either the Engagement Track or Innovation Track, unless your project contains elements in both tracks. If a question does not relate to your project, just leave it blank. Please answer each question that relates to your project. Please reference the relevant documents and use chapters and page numbers (Colorado's Water Plan, Basin Implementation Plan, PEPO Education Action Plan, etc.).</span> |

| Engagement Track |
|---|
| Describe how the project achieves the education, outreach, and public engagement measurable objective set forth in Colorado's Water Plan to "significantly improve the level of public awareness and engagement regarding water issues statewide by 2020, as determined by water awareness surveys." |
| |
| Describe how the project achieves the other measurable objectives and critical goals and actions laid out in Colorado's Water Plan around the supply and demand gap; conservation; land use; agriculture; storage; watershed health, environment, and recreation; funding; and additional. |
| |

| Describe how the project achieves the education, outreach, and public engagement goals set forth in the applicable Basin Implementation Plan(s). |
|---|
|  |
| Describe how the project achieves the basin roundtable's PEPO Education Action Plans. |
|  |

| Innovation Track |
|---|
| Describe how the project enhances water innovation efforts and supports a water innovation ecosystem in Colorado. |
|  |
| Describe how the project engages/leverages Colorado's innovation community to help solve our state's water challenges. |
|  |
| Describe how the project helps advance or develop a solution to a water need identified through TAP-IN and other water innovation challenges. What is the problem/need/challenge? |
|  |
| Describe how this project impacts current or emerging trends; technologies; clusters, sectors, or groups in water innovation. |
|  |