



COLORADO

**Colorado Water
Conservation Board**

Department of Natural Resources

1313 Sherman Street, Room 718
Denver, CO 80203

August 24, 2015

Rio Grande Watershed Conservation & Education Initiative

Attn: Judy Lopez, Program Director

P.O. Box 1257

Center, CO 81125-1257

RE: Notice to Proceed - WSRA Grant – POGG1 2016-343 Education & Public Outreach in
the Rio Grande River Basin

Dear Judy,

This letter is to inform you that the purchase order to assist in the above WSRA grant project was approved on August 24, 2015. This email serves as the original documentation for your records.

With the executed purchase order, you are now able to proceed with the project and invoice the State of Colorado for costs incurred through January 31, 2017 according to the schedule in Exhibit A. Please provide the project name, contract or purchase order number, and basin when corresponding with or invoicing the State of Colorado for your project. Upon receipt of your invoice(s), the State of Colorado will provide payment no later than 30 days after review and signed approval by the project manager. I wish you much success in your project.

If you have any questions or concerns regarding the project, please contact me. You can contact Dori Vigil at 303-866-3441 ext. 3250 for invoicing and payment disbursement questions.

Sincerely,

//s//

***Kate McIntire, Program Manager
Outreach, Education & Public Engagement
Colorado Water Conservation Board
Water Supply Planning Section
1313 Sherman Street, Suite 718
Denver CO 80203
(303) 866-3441, ext 3249 (office)
kate.mcintire@state.co.us***

Attachments





STATE OF COLORADO
Department of Natural Resources

ORDER Number: POGG1 PDAA 20160000000000000343 Date: 08/24/15 Description: PDAA 2500 RG RT EDUC & PO IN THE RG RIVER BASIN Effective Date: 08/24/15 Expiration Date: 01/31/17	** IMPORTANT ** The order number and line number must appear on all invoices, packing slips, cartons and correspondence																												
BUYER Buyer: Email:	BILL TO COLORADO WATER BOARD CONSERVATION 1313 SHERMAN STREET, ROOM 718 DENVER, CO 80203																												
VENDOR RIO GRANDE WATERSHED CONSERVATION PO BOX 1257 CENTER, CO 81125-1257 Contact: . Phone: .	SHIP TO COLORADO WATER BOARD CONSERVATION 1313 SHERMAN STREET, ROOM 718 DENVER, CO 80203																												
	SHIPPING INSTRUCTIONS Delivery/Install Date: F.O.B: VENDOR INSTRUCTIONS:																												
<table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Line Item</th> <th style="text-align: left;">Commodity/Item Code</th> <th style="text-align: left;">UOM</th> <th style="text-align: left;">QTY</th> <th style="text-align: left;">Unit Cost</th> <th style="text-align: left;">Total Cost</th> <th style="text-align: left;">MSDS Req.</th> </tr> </thead> <tbody> <tr> <td>1</td> <td>G1000</td> <td></td> <td style="text-align: center;">0</td> <td style="text-align: right;">0.00</td> <td style="text-align: right;">\$45,300.00</td> <td style="text-align: center;"><input type="checkbox"/></td> </tr> <tr> <td colspan="7">Description: PDAA 2500 RG RT EDUC & PO in the RG River Basin</td> </tr> <tr> <td colspan="7">Service From: 08/24/15 Service To: 01/31/17</td> </tr> </tbody> </table>	Line Item	Commodity/Item Code	UOM	QTY	Unit Cost	Total Cost	MSDS Req.	1	G1000		0	0.00	\$45,300.00	<input type="checkbox"/>	Description: PDAA 2500 RG RT EDUC & PO in the RG River Basin							Service From: 08/24/15 Service To: 01/31/17							
Line Item	Commodity/Item Code	UOM	QTY	Unit Cost	Total Cost	MSDS Req.																							
1	G1000		0	0.00	\$45,300.00	<input type="checkbox"/>																							
Description: PDAA 2500 RG RT EDUC & PO in the RG River Basin																													
Service From: 08/24/15 Service To: 01/31/17																													
TERMS AND CONDITIONS https://www.colorado.gov/osc/purchase-order-terms-conditions																													
DOCUMENT TOTAL = \$45,300.00																													

Exhibit A

WATER ACTIVITY NAME -- Meeting the Rio Grande Basin Roundtables Public Education and Public Outreach Goals

GRANT RECIPIENT – Rio Grande Watershed Conservation and Education Initiative

FUNDING SOURCE - \$45,300.00 Rio Grande Basin Account (No Statewide funds requested)

INTRODUCTION AND BACKGROUND:

The Rio Grande Watershed encompasses 7,828,451 acres, approximately 27% of which are farm and crop lands, 13% rangeland, 28% privately held acreages and 32% public lands. RGWCEI is the successor organization, which has taken over the conservation education activities of the Rio Grande Watershed Association of Conservation Districts (RGWACD), a grass roots community organization, which is not incorporated, but consists of various members of natural resources, conservation, and basin-wide watershed groups. RGWCEI now has full responsibility to administer, fund, and expand conservation and education activities throughout the Rio Grande Basin.

RGWCEI offers both education and conservation programs to youth, young adults, landowners and agricultural producers. The producer programs that we have sponsored were to address the San Luis Valley's declining aquifer issues that have occurred since 2002. These programs partnered with the Natural Resources Conservation Service in the development and administration of the Agricultural Water Enhancement Program (AWEP) and the Targeted Conservation Proposal (TCP). Each of these multi-year programs focused on implementing soil and water conservation within the farm unit, and collectively brought 4.2 million to the Rio Grande Basin.

Over the past 8 years RGWCEI has taken the lead in Roundtable outreach efforts and in collaboration with the roundtable education subcommittee has established a comprehensive education and outreach program. These outreach efforts have been recognized by the Colorado Water Conservation Board and its constituents and as a result the Rio Grande Basins efforts are among the best in the state.

RGWCEI under the direction of Judy Lopez, and the basin education committee, they have worked to expand knowledge, improve educational resources, and increase public understanding in a variety of Colorado Water Conservation Board outreach initiatives to include the Rio Grande Basin Implementation Plan and the Colorado Water Plan.

The Purpose: The Water Plan process has established the need for, and the importance of, ongoing education and outreach as it pertains to all water concerns. *“Article VII of the Interbasin Compact Committee (IBCC) by-laws address the formation of workgroups to assist it in its deliberations and functions. The Public Education, Participation, and Outreach (PEPO) workgroup is charged with*

Water Supply Reserve Account – Application Form

Revised October 2013

creating a process to inform, involve, and educate the public on the IBCC's activities and progress of the interbasin compact negotiations, and create a mechanism by which public input and feedback can be relayed to the IBCC and compact negotiators. It is the only workgroup written into the legislation (C.R.S. 37-75-106)."

As a result of these processes the Rio Grande basin Roundtable is charged with providing ongoing education and outreach for the roundtable. The purpose of this project is to further the involvement and learning for all Colorado's citizen as we move towards 2050. This request for funding seeks \$25,300.00 to hire a Coordinator to manage these three year outreach and education activities within the Rio Grande Basin. This Coordinator will design, implement, and administer outreach and education activities and serve as a liaison to the IBCC and PEPO work groups, and the Coordinators in other Basins. This project will showcase the collaborative work of the Rio Grande Basin Roundtable education committee and that of water users of all types across the Rio Grande Basin. This initiative will work to recognize the value of Colorado's water and communicate this value by making it readily identifiable to all community members. The project will continue long established newspaper articles and radio interviews. The funds will support the upkeep and maintenance of Rio Grande Basin Roundtable webpage, which is a critical piece in this information network. Because the stakeholders in the Rio Grande live in a rural, headwaters community that are facing several critical water issues they, like other rural basins, need to stay informed. The webpage provides that information connection. Project tours will be an additional cog to this information network. These hands-on tours help ensure that there is a connection between constituents and water funding. Finally, the production of nine video vignettes (3 per year for 3 years). The funds will provide a cost share to entities to produce professional videos. These vignettes will capture the importance and purpose of the state and basin water plans as well as addressing subjects such as consumptive uses, Non-consumptive uses, Water Management and the social aspects of water. This vignettes will then be available for use by a variety of constituents. That could include: local and regional governments, community groups, universities and schools and private organizations. The goal would be consistent messaging. The purpose of this project is to continue these efforts over the next three years. RGWCEI is asking for \$45,300.00 over three years from WSRA basin account funds. WSRA funds are 29% of the total project cost of \$156,000.00. Matching funds are as follows: \$24,000.00 or 15% from the RGWCEI; \$27,000.00 or 17% Vignette match; \$59,700 or 39% from In-kind services.

Meeting the Rio Grande Basin Roundtables Public Education and Public Outreach Goal

OBJECTIVES, TASKS and DELIVERABLES

The study objectives are:

- Further the involvement and learning for all Rio Grande Basin/Colorado citizens as we move towards 2050.
- Hire a Coordinator to manage the three year outreach and education activities within the Rio Grande Basin. This Coordinator will design, implement, and administer outreach and education activities and serve as a liaison to the IBCC and PEPO work groups, and the Coordinators in other Basins.
- Showcase the collaborative work of the Rio Grande Basin Roundtable and that of water users of all types across the Rio Grande Basin. This initiative will work to recognize the value of Colorado's water and communicate this value by making it readily identifiable to all community members

The funds will support:

1. Upkeep and maintenance of Rio Grande Basin Roundtable webpage,
2. Provide a cost share to entities to produce professional videos. These vignettes will capture the importance and purpose of the state and basin water plans as well as addressing subjects such as consumptive uses, Non-consumptive uses, Water Management and the social aspects of water. The goal would be consistent messaging.
3. Continue the Rio Grande Basins ongoing efforts to engage the public in Water. Over the next three years. RGWCEI is asking for \$45,300.00 from WSRA basin account funds. WSRA funds are 29% of the total project cost of \$156,000.00. Matching funds are as follows: \$24,000.00 or 15% from the Rio Grande Watershed Conservation and Education Initiative; \$27,000.00 or 17% Vignette match from a variety of regional partners; \$59,700 or 39% from In-kind services.

TASKS

TASK 1 – Maintain Current Education and Outreach Activities.

This includes the continuation of the Roundtables already established outreach projects that include: Monthly Newspaper Articles, Radio Shows and the Rio Grande Basin Roundtable webpage (www.riograndewaterplan.com)

Description of Task: Monthly water article that go out to all Valley Papers. Monthly radio show on KSLV's radio program "Valley Views". Maintain the Rio Grande Basin Roundtable webpage www.riograndewaterplan.com.

Method/Procedure: The newspaper articles and the radio show will be given by a variety of entities that include topics on all aspects of water. These shows will be archived on the Basin's website. The website offers a public feedback mechanism, current events the latest copies of the basin and state water plans. It also give the latest information on roundtable meetings and events.

Deliverable: Articles will appear monthly in all San Luis Valley newspapers that have an outreach of 11,000 paid subscribers. While the radio programs reach audiences in south central Colorado and northern New Mexico. A hit tracking program will be added to the website to track hits. This information will drive website development.

TASK 2 – Video Vignettes

Description of Task: Production of three video per year on a variety of water topics as approved by the Executive Committee.

Method/Procedure: Constituents of the Roundtable will bring forward ideas for the vignettes. If approved by the committee, the applicant will be reimbursed \$2200.00 upon completion of the vignette. The applicant understands that the roundtable will retain rights of use on the vignette so that it can be used by the roundtable members for ongoing education and outreach.

Deliverable: The deliverable for this task will be 9 video vignettes (3 per year). The first of which will be the Basin and State water plans.

TASK 3 – Public Engagement

Description of Task: Outreach meetings and project tours.

Method/Procedure: The basin education/executive committees will plan and execute sets of outreach meetings designed to meet specific audiences. There will be a series of meetings for – County commissions and local governments, water users to include ditch companies, conservancies and water districts, user pertinent groups (trout Unlimited, Friends Groups, Cattleman’s and general community).

The basin conduct tours of past and present projects. All of these events will be done under the direction of the basin education liaison.

Deliverable: The deliverables for this task will be the completion of these meetings and tours

TASK 4 – PEPO Outcomes

Description of Task: . Project development, implementation and administration

Method/Procedure: The Basin Roundtable’s education liaison will ensure the development, implementation and administration of these events and will report directly to the Basin Roundtable members. These events will continue over the next 3 years.

Deliverable: Completion of these events and tasks as set forth by the Executive and Public education committees, under the direction of CWCB and IBCC messaging..

Detailed Budget: Meeting the Rio Grande Basin Roundtables Public Education and Public Outreach Goals

Project Tasks	Year 1*: 2014 -15	Match	Year 2 2015- 16	Year 3 2016-17	Total	Cash					In-kind	Total
						WSRA	RT Partners	Vignette Partners	RGWCEI	RT Partners		
Task 1: Current Outreach and Education												
Monthly Newspaper Articles		18,000	-	-	18,000	-			-	18,000	18,000	
Radio Shows		7,200			7,200					7,200	7,200	
Webpage	2,500	7,500	2,500	2,500	15,000	7,500	7,500				15,000	
Total Task 1	2,500	32,700	2,500	2,500	40,200	7,500	7,500		-	25,200	40,200	
Task 2: Water Video Vignettes												
Production of three video per year on a variety of water topics as brought to the Education Committee. There is a cost share for these by the organization. WSRA funds will be used as cost	6,600	27,000	6,600	6,600	46,800	19,800		27,000			46,800	
Total Task 2	6,600	27,000	6,600	6,600	46,800	19,800		27,000	-		46,800	
Task 3: Public Engagement												
Partner Outreach Meeting		9,000			9,000					9,000	9,000	
Rio Grande Basin Roundtable Project Tours	1,000	18,000	1,000	1,000	21,000	3,000				18,000	21,000	
Total Task 3	1,000	27,000	1,000	1,000	30,000	3,000			-	27,000	30,000	
Task 4: PEPO Outcomes												
Project development, implementation and administration	5,000	24,000	5,000	5,000	39,000	15,000			24,000		39,000	
Total Task 8	5,000	24,000	5,000	5,000	39,000	15,000			24,000		39,000	
TOTAL	\$ 15,100	\$ 136,700	\$ 15,100	\$ 15,100	\$ 156,000	\$ 45,300	\$ 7,500	\$ 27,000	\$ 24,000	\$ 52,200	\$ 156,000	
<i>Percent of Project Cost</i>						29%	4%	17%	16%	34%	100%	

Summary Budget for Meeting the Rio Grande Basin Roundtables Public Education and Public Outreach Goals Project							
Project Tasks	Total						Total
		WSRA	Match	RT Partners	Vignette Partners	RGWCEI	
Task 1: Current Outreach and Education	40,200	7,500	7,500		25,200	-	40,200
Task 2: Water Video Vignettes	46,800	19,800	27,000			-	46,800
Task 3: Public Engagement	30,000	3,000	-	27,000		-	30,000
Task 4: PEPO Outcomes	39,000	15,000	24,000				39,000
TOTAL	\$ 156,000	\$ 45,300	\$ 58,500	\$ 27,000	\$ 25,200	\$ -	\$ 156,000
<i>Percent of Project Cost</i>		29%	71%			0%	100%

