

**Water Supply Reserve Account – Grant and Loan Program**  
**Water Activity Summary Sheet**  
**March 22-23, 2017**  
**Agenda Item 24(a)**

**Applicant & Grantee:** Arkansas River Basin Water Forum (ARBWF)

**Water Activity Name:** Implementing the Education & Outreach Goals of the Arkansas Basin Implementation Plan through Education to Action Projects/Programs

**Water Activity Purpose:** Educational

**County:** Basin-wide

**Drainage Basin:** Arkansas

**Water Source:** Arkansas River

**Amount Requested/Source of Funds:**

|                 |                            |
|-----------------|----------------------------|
| \$8,000         | Arkansas Basin Account*    |
| \$18,000        | Statewide Account**        |
| <u>\$26,000</u> | <u>Total Grant Request</u> |

\* The discrepancy between the Arkansas Basin Account request in the application, the Roundtable Chair Recommendation Letter (\$12,500), and that stated herein can be attributed to the applicant's voluntarily reducing their request.

\*\* The discrepancy between the Statewide Account request in the application, the Roundtable Chair Recommendation Letter (\$37,500), and that stated herein can be attributed to the applicant's voluntarily reducing their request to accommodate the Statewide Account shortfall.

**Matching Funds:**

Basin Account Match (\$8,000) = 44% of Statewide Account request (meets 10% min);

Applicant's In-kind Match (\$10,000) = 56% of Statewide Account request (meets 10% min);

Total Match (Basin & Applicant Match of \$18,000 = 50% of Statewide Account request (meets 50% min).  
(refer to *Funding Summary/Matching Funds* section)

|                              |
|------------------------------|
| <b>Staff Recommendation:</b> |
|------------------------------|

|                                                                                                                                                                                                                                                                                         |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Staff recommends approval of up to \$8,000 from the Arkansas Basin Account and \$18,000 from the Statewide account to help fund the project titled: Implementing the Education & Outreach Goals of the Arkansas Basin Implementation Plan through Education to Action Projects/Programs |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

**Water Activity Summary:**

If funded, this project will address the Arkansas River BIP identified concerns, provide education and promote action through multiple outreach mechanisms geared to engage a vast audience. The projects/programs include:

**Arkansas River Basin Documentary and Webisodes** – The ARBWF/PEPO will support the efforts underway by Dr. Sam Ebersole at the Colorado State University Pueblo to produce an hour-long video documentary on the economic and social value of the Arkansas River. The documentary will focus on the needs and issues identified in the Arkansas River BIP. Key players representing each segment will explain how the Arkansas River responds to demands from a myriad of users. In addition, the producer will create several webisodes (educational web segments) addressing specific issues related to the Arkansas River. These webisodes will be linked to various websites to increase the reach and exposure for members of the general public. The documentary will be submitted to Rocky Mountain PBS and will also be distributed and aired at educational events throughout the basin.

**Education to Action Program** – The ARBWF, the PEPO Committee and the PEPO Representative of the Executive Committee of the Arkansas Basin will expand on funding received from the PEPO Action Plan to implement the Education to Action Program. This program will support and provide outreach for Arkansas River BIP identified planned projects. The Education to Action Program will annually develop an educational program for Arkansas River BIP identified projects. Once a worthy project has been identified, this program could provide educational and informative news releases/articles, informal/formal meetings and/or forums/tours to support or promote the project. The educational efforts will be developed within the context of an overarching understanding of water and sustainability of the economies within the Arkansas Basin. These types of collaborative projects are intended to gain exposure, develop partnerships and generate potential funding needed to move the projects forward towards implementation. Every year will have a theme that is specific to the Arkansas River BIP Goals and will highlight projects that are working to address these issues.

**Project Coordinator** – The ARBWF as the fiscal agent will hire a part-time Project Coordinator to ensure the success of these programs. The Project Coordinator will report to the PEPO Representative of the Executive Committee of the Arkansas Basin. The Project Coordinator will act as a liaison to the ARBWF, PEPO and the PEPO Representative of the Executive Committee of the Arkansas Basin. The Project Coordinator will be responsible for the organization, coordination, task management, and reporting on all proposed projects. The Project Coordinator will rely heavily on all committee members who are responsible for providing in-kind support and implementations of these grant programs. The ARBWF and the Project Coordinator will seek funding from additional sources to assure the continuance of this role after the grant funding has been exhausted.

#### **Discussion:**

This proposal will help provide leadership, with the PEPO Committee, in water education and promote education to action projects/programs that address four categories of need identified in the Arkansas Basin Implementation Plan (4.1.4): storage, agriculture, municipal and environment/recreation. The goal described in the BIP is to “undertake a structured public relations effort to maintain and improve relationships with individuals and organizations who have been engaged to date, while enhancing efforts to educate various stakeholder groups on the purpose and progress of the water planning process in the Arkansas Basin.”

The proposed project also helps to implement the goals described in the Colorado Water Plan “Outreach, Education and Public Engagement” (Chapter 9.5). This is the second request for WSRF funds for this project. The first WSRF grant was approved by the CWCB Board in January 2016.

**Issues/Additional Needs:** No issues or additional needs have been identified.

**Eligibility Requirements:**

The application meets requirements of the three subsections of the Eligibility Requirements: General Eligibility, Entity Eligibility, and Water Activity Eligibility.

**Eligibility Based on Funding Match Requirements:**

The application meets the Statewide Account Matching requirements.

**Evaluation Criteria:**

This activity has undergone review and evaluation and staff has determined that it satisfies the Evaluation Criteria. Please refer to WSRF Application for applicant's detailed response.

**Funding Summary/Matching Funds:**

| <b><u>Funding Source</u></b> | <b><u>Cash</u></b> | <b><u>In-kind</u></b> | <b><u>Total</u></b> |
|------------------------------|--------------------|-----------------------|---------------------|
| ARWBF                        | \$0                | \$10,000              | \$10,000            |
| WSRF Arkansas Basin Account  | \$8,000            | n/a                   | \$8,000             |
| WSRF Statewide Account       | \$18,000           | n/a                   | \$18,000            |
| <b>Total Project Costs</b>   | <b>\$26,000</b>    | <b>\$10,000</b>       | <b>\$36,000</b>     |

**CWCB Project Manager:** Ben Wade

All products, data and information developed as a result of this grant must be provided to the CWCB in hard copy and electronic format as part of the project documentation. This information will in turn be made widely available to Basin Roundtables and the general public and will help promote the development of a common technical platform. In accordance with the revised WSRA Criteria and Guidelines, staff would like to highlight additional reporting and final deliverable requirements. The specific requirements are provided below.

**Reporting:** The applicant shall provide the CWCB a progress report every 6 months, beginning from the date of the executed contract. The progress report shall describe the completion or partial completion of the tasks identified in the scope of work including a description of any major issues that have occurred and any corrective action taken to address these issues.

**Final Deliverable:** At completion of the project, the applicant shall provide the CWCB a final report that summarizes the project and documents how the project was completed. This report may contain photographs, summaries of meetings and engineering reports/designs.

**Engineering:** All engineering work (as defined in the Engineers Practice Act (§12-25-102(10) C.R.S.)) performed under this grant shall be performed by or under the responsible charge of professional engineer licensed by the State of Colorado to practice Engineering.