



To: Ben Wade, CWCB Project Manager
From: Tom Cech, One World One Water Center, MSU Denver
Date: May 31, 2016

Re: Efficiency Film Progress Report - 75% Completion

The Water Efficiency Film is moving forward at a good pace, and Havey Productions, Inc. have been filming and interviewing a wide range of locations and people. Their list of contacts, interviews, and topics are listed below:

1. Single Family Homeowners (location interviews in yards/gardens)

Liesel Hans – Water Conservation Manager, [Fort Collins Utilities](#), lhans@fcgov.com, 970-221-6877

per Tom Cech • Xeriscape Incentive Program • Use Monitoring (re leaks) • Sprinkler Audit Program in 18th summer. Education focused using paid interns for appointments with homeowners. Could film intern training and audits.

2. Urban Parks Manager

Denver Parks Per Jeff Tejral • Manager of Water Conservation, Denver Water
t: 303-628-6301 | c: 720 -220-0090 ...and Mark Cassalia, Conservation Specialist DW,
303.628.6808 mark.cassalia@denverwater.org

Park Hill: <http://www.denverwater.org/Conservation/Xeriscape/customer-landscapes/> Denver Water's story of working with this neighborhood is an excellent example for how to create the shift to a cultural norms of water efficiency awareness and practice.

South Suburban Parks ...more efficient than Denver. No referral for a contact yet. Maybe we request some diversity here?

Denver Public Schools, Jim Faes, jim_faes@dpsk12.org 2800 W. 7th Avenue
CO 80204 Office: 303.4179 Cell: 303.837.8369 ...great efficiency example for
indoor and outdoor use: low-flow fixtures • recycled conversions (purple fixtures) •
Smart Irrigation Controls (measure temp, humidity, wind... save 35%) • conservation
initiatives – 20 mil sf irrigated turf, 100 gardens, 4 farms. Laurel Mattrey, [Denver
Green School](#) laurel_mattrey@dpsk12.org

Denver,

3. Landscaper

Liz Gardner cirrusmom@gmail.com 720.841.8115 7007 E. Dartmouth, Denver 80224,

former Conservation Manager, Denver Water, Retired

David Winger, Landscaper & Photog formerly Denver Water • 303.973.2790
d.winger@comcast.net

Diane Natt d.natt@wepan.org 303.503.7540 cell & Carl Norbeck
cnorbeck@comcast.net 303.968.7089 Xeriscape gardeners now adding veggies

Don Ireland, donireland@hotmail.com, Cherry Creek 3 HOA, Hampden & Yosemite
• received conservation award from WISE

Cindy Marshall, cindy.marshall@denverwater.org 303.628.6009
Denver Water, Industrial Conservation Engineer

4. Developer

Frank Kinder & Scott Winter, Colorado Springs Utilities

Recommended [Sterling Ranch](#) as best developer example and suggested Beorn Courtney would know best interview. Beorn recommended SR owner, **Harold Smethills**, 303.202.6800 harolds@dominionwsd.com office @ SheaCtr.

Frank & Scott also recommended:

- David Ware, 303.591.2937 dbw@mcstain.com “inspiring and eloquent speaker on conservation.” Pres/CEO of McStain
- Eric Becker, former CS Utilities now with City of CS
- City of Fountain, re tap fee reduction cost to developer
- City of Boulder re budget based water rates
- Rick Shultz, Castle Rock, requires landscaper training & certification to work in city

5. Urban Efficiency Expert

- **Jeff Tejral**, Denver Water.

6. Brewer

- Michael Thomas on Jeff Tejral’s staff. Waiting for Jeff to connect us. Another opportunity for diversity?

7. Big Picture Water Future Expert

- Stu Fineglass per Kevin, Westminster Water Resources
sfeingla@cityofwestminster.us
- Diane Johnson (Linn Brooks) -PIO- Eagle River Water and Sanitation District djohnson@erwsd.org
- Taylor Hawes

8. Another Expert or Category

Beorn Courtney recommended interviewing **Mark Fuller**, ED of [Ruedi Water & Power Authority fulcon@comcast.net](mailto:fulcon@comcast.net), regarding the foresight and goals of the Regional Water Efficiency Plan aimed at coordinating and strengthening water conservation efforts throughout the watershed including the five major water providers in the valley: the Cities of Aspen and Glenwood Springs and the Towns of Carbondale, Basalt, and Snowmass Village.

Possible Filming Locations/Events

Northern Water Conservation Gardens Fair, May 21st
Xeriscape Demonstration Garden at 2855 Mesa Road, CO Sprgs
Park Hill, Denver
Roaring Fork Valley
Fort Collins sprinkler audit & use monitors
Sterling Ranch
Denver Green School farm and summer farmers market

To date we have made one payment to Havey Productions, Inc. for \$14,633.33.

Jim Havey has been in contact with the Advisory Group, and we anticipate having the film completed late this summer.

Thank you again for funding this important work.