

**Public Education, Participation and Outreach Workgroup (PEPO)
Colorado Foundation for Water Education (CFWE)
Scope of Work for FY2014**

Task 1. PEPO Facilitation

1.1. Schedule, Attend, Develop Meeting Agendas and Materials, and Facilitate PEPO Workgroup Meetings

CFWE will hold two (2) PEPO meetings in conjunction with IBCC meetings. At these meetings, CFWE will lead PEPO through discussions in which outcomes are defined to strategically implement the PEPO mission.

1.2. Planning Meetings with CWCB

CFWE will meet with CWCB up to four (4) times to plan for PEPO activities, discuss task progress, etc.

Deliverables: Two facilitated PEPO meetings; Up to four planning meetings

Task 2. Basin Roundtable Support

2.1. Development and Implementation of Education Action Plans

CFWE will meet with nine (9) Education Liaisons of the roundtables to provide strategic updating of their Education Action Plan. Approaches outlined in the Decision-Maker Outreach Strategy document will be encouraged to ensure roundtable members have the tools to solicit input from their representative decision-maker groups. CFWE will assist all roundtables in implementing their EAP and continue to build partnerships to promote collaborative education and outreach. CFWE will assist each roundtable on the process for receiving funding assistance from CWCB on a completed EAP and advise on appropriate funding sources to further implement the EAP, such as a WSRA grant.

2.2. Local Outreach Messages

CFWE will manage the process to adapt and distill the IBCC consensus messages for local relevance in each of the nine basins, including coordinating the sub-tasks for a marketing and communication professional.

2.3. Public Engagement Package

CFWE will solicit input from PEPO and CWCB and develop the elements of a basic public engagement package targeted at decision-makers on the goals, history, representation and next steps of the I177 process (i.e. talking points, presentation, video, planning for Fall 2014 Headwaters magazine with basin information insert).

Deliverables: One meeting with each of nine roundtables; Nine revised and completed Education Action Plans; Applications from up to nine roundtables for EAP funding; Locally adapted outreach messages for each basin; Identification and development of package elements

Task 3. Statewide Outreach Priorities

3.1. Statewide Outreach Messages

CFWE will manage the process to adapt and distill the IBCC consensus messages on the goals of the process and adopt outreach messages for statewide dissemination, including coordinating the sub-tasks for a marketing and communication professional.

3.2. Contact Lists

CFWE will create a targeted and expanded email lists for statewide decision-makers and identify a similar contact lists for decision-makers and elected officials in each basin.

3.3. Statewide Forum

3.3.1. CFWE will engage CWCB and PEPO to support the Colorado General Assembly interim water committee in hosting a legislative event to deliberately increase dialogue amongst fellow elected officials of the goals of the 1177 process.

3.3.2. CFWE will coordinate a statewide open house hosted by John Stulp, IBCC appointments and/or Gov. Hickenlooper with Q&A session on IBCC activities and how to participate in balanced solutions.

3.3.3. CFWE will promote PEPO, IBCC and CWCB attendance and presentation at three (3) statewide gatherings of decision-makers, such as CWC, CML and CCI conferences to increase awareness and involvement in the 1177 process.

Deliverables: Statewide adapted outreach messages; Statewide and basin-specific contact lists for decision-makers and elected officials; One legislative event; One cabinet open house; Three statewide conference presentations