



Steamboat Springs, Colorado Water Conservation Plan Implementation

Water Efficiency Grant Application

December, 2011 Revised February 3, 2012

Prepared For:

Colorado Water Conservation Board Office of Water Conservation & Drought Planning 1313 Sherman St., Room 721 Denver, CO 80203

CWCB Water Efficiency Grant Application

Water Conservation Plan Implementation Project

1. Contact information of entity seeking grant

Lead Applicant/Fiscal Agent:

Mt. Werner Water and Sanitation District Attn: Jay Gallagher, General Manager PO Box 880339 Steamboat Springs, CO 80488 (970) 879-2424 jgallagher@mwwater.com

Project Partners:

City of Steamboat Springs Attn: Joe Zimmerman PO Box 775088 Steamboat Springs, CO 80477 (970) 879-2060 jzimmerman@steamboatsprings.net

Steamboat II Metropolitan District Attn: Doug Baker PO Box 771277 Steamboat Springs, CO 80477 (970) 879-7671

2. Organizations / individuals assisting in preparation of the Plan

Project Staff

Jay Gallagher, General Manager, Mt. Werner Water and Sanitation District. Mr. Gallagher will provide all project management, coordination and oversight for this project and will represent the Mt. Werner Water within this project. Mr. Gallagher has six years' experience as GM for Mt. Werner Water. Mr. Gallagher holds a MSc. in Economic Geology from the Colorado School of Mines and has 30 years' experience in industry, having served in senior management positions with developers of GIS and industrial imaging technologies and in corporate planning and technical field positions in the mining industry.

Nancy Wilson, Office Manager, Mt. Werner Water and Sanitation District. Ms. Wilson will be fielding inquiries, reviewing applications, and maintaining accounts and records for the program. Ms. Wilson has over 35 years' accounting and business management experience in property management. She attended Metro State College and University of Northern Colorado for four years where she majored in Accounting and minored in Business Administration and Mathematics.

Joe Zimmerman, Utilities Superintendent, City of Steamboat Springs. Mr. Zimmerman will represent the City of Steamboat Springs within this project. Mr. Zimmerman has 36 years of experience with the City's water system and is familiar with all aspects of the City's water system, including water distribution, water installation, metering and meter reading, billing, and public education.

Doug Baker, District Manager, Steamboat II Metro District. Mr. Baker will represent the Steamboat II Metro District within this project. Mr. Baker has 20 years of experience as the District Manager of the Steamboat II Metro District. He holds certifications as a Class 3 Distribution Operator and a Class C Water Operator.

Project Consultant

Lyn Halliday Environmental Solutions Unltd, LLC PO Box 883071 Steamboat Springs, CO 80488 (970) 879-6323

Ms. Halliday is the professional consultant proposed by project partners to assist program development and implementation. Please see Attachment 4 for the Statement of Qualifications for Ms. Halliday and Environmental Solutions Unltd.

3.a) The identification of retail water delivery by the entity for each of the past five years (in acre-feet) and additional information characterizing past water use by sector and source.

	millions of gallons				
	2006	2007	2008	2009	2010
Mt Werner District	506	543	511	518	456
*City District	472	481	474	422	396
Total	978	1,024	985	940	852
		Acre-Feet (AF)			
	2006	2007	2008	2009	2010
Mt Werner District	1,553	1,667	1,568	1,590	1,400
*City District	1,449	1,476	1,455	1,295	1,215
Total	3,002	3,143	3,023	2,885	2,615

Project partners have the following retail water delivery:

*includes deliveries to Steamboat II Metro District

Breakdown by Sector for 2010						
	Residential	Commercial	Combined Commercial	Active Other	Unknown	Produced Water Total
Mt Werner District	947 AF	224 AF	88 AF	28 AF	113 AF	1,400 AF
	68%	16%	6%	2%	8%	
City District (2010)	*805 AF	356 AF	41 AF	1 AF	12 AF	1,215 AF
	67%	29%	3%		1%	
	* includes 145	AF supplied to the St	teamboat II Metro Dis	trict		
Source Water						
surface water	92%					
groundwater	8%					

3.b) Background characterizing the local water system, potential growth and any other pertinent issues.

The City and Mt. Werner Water share ownership of the Fish Creek Filtration Plant and the Yampa River Wellfields; both facilities are operated by Mt. Werner Water. The entities own and maintain their own distribution systems. Mt Werner Water serves the residents in a four-square mile area generally south of Fish Creek in the ski resort portion of Steamboat Springs; the City serves residents in a six-square mile area generally north and west of Fish Creek, including the Old Town and the area west of Old Town. The City also supplies water to the Steamboat II Metro District, a residential area of approximately 400 homes in three subdivisions located west of the City limits.

The average annual water use of the combined districts is approximately 3,000 AF per year. Annual usage is split roughly 50/50 between the City and Mt. Werner Water.

The served population in our community is different than that of traditional rural communities in that the resort area served by Mt. Werner Water includes a transient population of part-time residents with second homes and an even larger population of resort visitors.

In the Mt. Werner Water District, residential properties, including multi-family complexes and single family homes, account for 68% of its share of total produced water followed by commercial properties using 16%, commercial combined at 6%, unbilled municipal irrigation at 2%, and unknown at 8% which includes fire hydrant flushing, leaks, and other unidentified losses.

The City Service Area follows more traditional usage patterns: Residential accounts consume 67%, followed by commercial properties at 29%, commercial combined at 3%. Unbilled usage accounts for 1% which includes park irrigation, fire hydrant flushing, street cleaning, leaks and other unidentified losses.

Mt. Werner Water does not anticipate expanding beyond its current boundaries; therefore, its growth potential is limited to development of vacant parcels and redevelopment of older properties within its four-square mile service area. The annual analysis of potential development under current zoning indicates that the District is approximately 68% built-out.

The City, with a service area of six square miles, is largely built-out; future growth will be tied to redevelopment and increased residential densities. However, there remains significant long-term growth potential in the unincorporated West Area between the Old Town and the Steamboat II Metro District. Under current economic conditions and local housing inventory overhang, the future of the West Area remains uncertain. Instead of a development of dense residential neighborhoods that would be annexed into the City, the land could remain in the county and be subdivided into 35-acre parcels without City services.

3.b.i) Current and past per capita water use for the last five years and the basis for this calculation.

Below we have listed population estimates for 2006-2010 and produced water to meet retail and other demand. The economic downturn begins to show in the reduction of water use in 2009. A cooler, wetter summer in 2010 had an even more dramatic effect on lowering water consumption while the resident population remained relatively stable. Average daily per capita water use for the period was 220 gpcd, approximately 8% lower than in the middle of the decade.

Average Daily Per Capita Water Demand (GPCD)					
Year	Total System Annual Produced Water, mg	Population	Average Daily Per Capita Demand (gpcd)		
2006	982	11,349	237		
2007	1,023	11,701	240		
2008	984	12,143	222		
2009	940	12,356	208		
2010	852	12,088	193		
	Average 2006-2010 = 220 gpcd				

3.b.ii) Population for the past five years, current year and 10 year population projection served by the entity and the source for this information.

In the period 2006 - 2009, the population of Steamboat Springs grew at an annual rate of 2.9%. However, the 2010 US Census indicated a 2% decline in population from 2009. The State Demography Office's most recent study of labor statistics estimates that the population of Routt County will grow at 1.86% per year for the period 2010-2015. Even this modest projection is unlikely to be realized because of continued weakness in the national and local economies. Accordingly, we are projecting population growth over the next ten years at 1.3% per year based upon Routt County growth rates in the period 2000-2005 preceding the development boom.

Steamboat Springs Population (US Census, State Demographic Office)			
Year	Estimated Population		
2006	11,349		
2007	11,701		
2008	12,143		
2009	12,356		
2010	12,088		

	*2010	**2015	**2020
Routt County	23,447	25,011	26,680
Steamboat Springs	12,088	12,894	13,755

*Source: 2010 US Census

** projected at Routt Co. growth rate 2000-2005 = 1.3%

Continued weakness in the national economy is also expected to result in slow growth in the user base and in resort tourism. For the period 2012-2016, this will likely translate into a modest rate of growth in base usage of 1.3% per year for the City following the population growth trend; for the Mt. Werner Water District, we expect a rate of 0.75% per year reflecting a static residential population and continued slow growth in resort tourism. Summer weather patterns drive irrigation demand and will continue to have the greatest effect on annual water production volume.

Under current economic conditions, the future of the West Area is uncertain. Therefore, we have not assigned any additional water usage for the West Area in our five-year projection.

	*2012	2013	2014	2015	2016
Mt Werner Water District	1,556	1,568	1,579	1,591	1,603
City District	1,378	1,396	1,414	1,432	1,451
-Total	2,934	2,964	2,993	3,023	3,054

Future Annual Retail Demand 2012-2016 (Acre-feet)

*average of annual water deliveries 2006-2010 projected forward at 1.3% annual growth for City District including Steamboat II Metro District; 0.75% for Mt. Werner Water District

3.b.iii) Estimated water savings goals to be achieved through implementation of the Plan in acre-feet and as a percentage.

In 2010, the City of Steamboat Springs and Mt. Werner Water completed a Water Conservation Plan that was reviewed and approved by the CWCB in 2011. Water saving goals will be achieved through reductions in water demand and in distribution system losses.

This application is seeking funding for the first phase of consumer-initiated water efficiency programs listed below which represent a total of 30% of our water savings goal. The balance of savings (70%) will come from utility-initiated programs. See Steamboat Springs Water Conservation Plan II (May, 2011) for more detail.

TARGETS - REDUCE PRODUCED WATER 15% BY YEAR 2035

Water Conservation Program General Category	Estimated annual water savings by 2035 = 15% of produced water	Estimated annual water savings using projected 2035 water production of 5,087 AF
Consumer-initiated indoor residential and commercial water savings through water efficient appliances/equipment & behavioral best practices.	2.25% will be achieved through this category	114 AF
Consumer-initiated outdoor irrigation and landscaping efficiencies.	2.25% will be achieved through this category	114 AF
Utility-initiated programs (such as distribution system repair/replacement, leak detection, tiered rate structure, meter upgrades and monitoring, hydrant testing/monitoring, bill stuffers & newsletters, decorative water feature standards, park irrigation monitoring, and raw water conversion for irrigation).	10.50% will be achieved through this category	534 AF
TOTAL WATER SAVED PER YEAR	15%	762 AF

3.b.iv) Estimates of water savings realized in the past 5 years (2006-2010) through water conservation efforts implemented by the applicant.

The partners received approval of the Water Conservation Plan in 2011. Prior to developing the conservation plan, the project partners had the following conservation efforts in place, but no systematic measurements have been made.

Distribution system infrastructure repair and replacement

MWW: Replaced 6,390 LF DIP since 2006

City: Replaced 9,660 LF C900 since 2006

Tiered rate structure

MWW: in place since 2007

City: in place since 1993

Water Meter enhancements

MWW: as of 2010, 54% of 2400 water meters retrofitted with Aclara fixed network AMR system City: in process of putting out to bid for fixed network AMR system

Meter monitoring

MWW: repair/replace 3 meters per year

City: repair/replace 5 meters per year

Newsletters

MWW: conservation messaging in quarterly newsletter

City: not applicable (no newsletter)

3.b.v) Adequacy, ability, and reliability of the entity's water system.

Colorado experiences a wide range of climatic conditions from year-to-year as well as from season to season. Climate records and research conducted by the National Center for Atmospheric Research indicate a pattern of major droughts in Colorado occurring every 20 to 22 years. Water suppliers in the West accommodate this uncertainty through reservoir storage, consideration of "firm yields" in estimates of water availability, raw water supply development, and "demand side" strategies such as voluntary or mandatory restrictions on outdoor water usage. Plans to reduce usage are necessary to stretch the available water supply through periods of drought.

The firm yield of Steamboat's current water supplies is estimated to be 9,000 AF per year including 7,000 for Fish Creek Basin (including senior in-stream rights and two storage reservoirs) and 2,000 AF for the Yampa wellfields. In addition, the City holds water rights in the Elk River drainage northwest of the City with 1000-3000 AF potential depending on storage facilities. The Yampa wellfields also have potential for expansion.

	City of Steamboat Springs	Mt. Werner Water	Total
Current Demand (2010):	*1,215 AF	1,400 AF	2,615 AF
Projected Demand (2035):	*2,589 AF	2,498AF	5,087 AF
	*includes Steamboat II Metro District (145AF to 181AF)		
Firm Yield/Supply:			
Fish Creek Basin			7,000 AF
Yampa River Wells			2,000 – 3,500 AF
Elk River Right (conditional)			1,000 – 3,000 AF

Meeting Future Demand



In total, our raw water resources in the Fish Creek Basin appear to be ample to meet current and future annual demands; however, the snowpack runs off the Divide by late July and, from mid-August to the following March, our community must live on the most senior in-stream flow rights in Fish Creek and released storage from the two reservoirs in the Fish Creek Basin. From June to October, the Fish Creek water supply is augmented by groundwater production from the Yampa River Wellfields. Water conservation will play an essential role in modifying water-use behavior to ensure the long-term sustainability of our community.

Uncertainties for long-range water supply planning include a possible Colorado Compact call, a large scale fire in the Fish Creek Basin, extended drought, climate change, and development in the West Area of Steamboat Springs.

For Mt. Werner Water, future water demand will be shaped by zoning densities within District boundaries; for the City, the major variables shaping future demand are zoning densities affecting in-fill and the future course of development in the West Area. The rate of growth is dependent on the national economy and, in particular, on the continued evolution and diversification of the local economy which is currently dependent on tourism.

The City and Mt. Werner Water share ownership of the Fish Creek Filtration Plant which is operated by Mt. Werner Water. The current capacity of the plant is 7.5mgd; the plant can be expanded to 12.0 mgd. The Yampa River Well system is operated during the summer irrigation season to meet summer irrigation demand and has a sustainable capacity of 1.8 mgd. The City and Mt. Werner Water are examining the feasibility of expanding wellfield production from 1.8 mgd to 3.3 mgd.

3.c) Indicate how the Grant Program monies will be used to address the entity's stated water savings goals.

The approved Water Conservation Plan identifies five existing programs and calls for the implementation of 14 additional programs to achieve plan goals over a 25-year period. Among these programs is a water efficiency rebate program. The purpose of the rebate program is to provide a monetary incentive to customers to purchase approved water-efficient appliances for homes and businesses and to upgrade components for commercial and residential irrigation systems. Only water-efficient models (EPA WaterSense rated or facsimile) will be eligible. A listing of approved fixtures and link will be provided on the City and Mt. Werner Water websites. Staff will assist homeowners in identifying qualifying older appliances. Rebates will be awarded on a first-come, first-served basis and offered until the fund is depleted. However, high-use customers may be identified and solicited to achieve a higher rate of water savings per rebate dollar. The program will indeed effect a small reduction in water conservation to encourage non-program conversions over the long term.

The water efficiency rebate program will include:

R1. Toilet replacement incentive: The goal of this program is to encourage residents to replace toilets with tank capacities of 3.5 gallons or greater with EPA-recognized WaterSense brands, high-efficiency toilets (maximum flush 1.28 gallons), dual flush toilets, or other approved fixtures. The funds will be administered on a first-come first-served basis

a) Commercial Toilet Replacement Incentive: This program consists of identifying qualified recipients in the community, through the Sustainable Business Program, or by business owners applying and showing a need for a toilet upgrade. The program will offer \$150 to offset the cost of a Water Sense toilet. The goal is to replace 75 commercial toilets. This rebate program is not retroactive and must first be approved by The City of Steamboat Springs or Mt. Werner Water official due to limited funding.

b) Residential Toilet Replacement Incentive: This program will allow residents who qualify to receive a \$100 to offset the cost of a Water Sense toilet. The goal is to replace 146 residential toilets. This program will operate on a first-come, first-served basis. Staff will assist homeowners in identifying older toilets with 3.5 gallon or higher tank capacities.

R2. Residential Clothes Washer replacement incentive: This program will provide financial incentives to residents who upgrade their existing clothes washers to Energy Star and/or Water Sense certified appliances. To qualify the machine being replaced must be over 10 years old; such machines are typically top-loading. The program will offer \$100 rebates for 75 new washing machines. This program will operate on a first-come, first-served basis. Staff will assist homeowners in identifying the older, top-loading clothes washers.

R3. Residential Dishwasher replacement: This program will provide financial incentives to residents who upgrade their existing dishwasher to a water saving appliance. To qualify the machine being replaced must be over 8 years old. The program will offer \$75 rebates for 51 new dishwashers. This rebate program is not retroactive and must first be approved by a City of Steamboat Springs or Mt. Werner Water official due to limited funding. This program will operate on a first-come, first-served basis. Staff will assist homeowners in identifying these older dishwashers.

R4. Irrigation enhancement incentives: This program will provide financial incentives to people who upgrade their existing irrigation equipment. The program will offer \$75 rebates for 100 individual residents for rain sensors and efficient spray heads and will require proof of purchase and an affidavit proving installation. This program will operate on a first-come, first-served basis. However, high-use customers may be identified and solicited to achieve a higher rate of water savings for the rebate investment.

R5. Commercial rebate program: This program will provide financial incentives to business or Home Owner Associations who upgrade their existing irrigation equipment. The program will offer \$1000 rebates for 5 individual properties for rain sensors and efficient spray heads. This rebate program will include an on site consultation to determine deficient areas and provide recommended upgrades.

We recognize that the community response may not match the mix of rebate types proposed above. Therefore, we will want to exercise flexibility in moving rebate dollars to more popular programs to meet demand. We will note any changes in the mix of rebate types in our 50% report or earlier if warranted.

The water efficiency rebate program is designed to achieve water savings as follows:

Program Names	gallons per year	AF per year	AF per 5 years
R1a - Commercial Toilet Rebate	2,491,125	7.64	38.20
R1b - Residential Toilet Rebate	591,665	1.82	9.10
R2 - Clothes Washer Rebate	510,000	1.56	7.80
R3 - Dishwasher Rebate	68,952	0.21	1.05
R4a - Residential Irrigation Equipment Rebate	944,600	2.90	14.50
R4b - HOA Irrigation Equipment Rebate	3,536,640	10.85	54.27
Total Savings	8,142,982	24.98	124.92

	2010	2016	Cumulative savings 2012-2016
Total Produced Water without rebate program	2,615 AF	3,054 AF	0 AF
Total Produced Water <u>with rebate program</u>	2,615 AF	2,929 AF	125 AF
Program Savings % of Total		0.85% annual savings of annual produced water	4.26% cum. savings of annual produced water

3.d) Indicate how the activities will be monitored to estimate actual water savings during Project Implementation.

To receive a rebate, the applicant will be required to fill out a form which details their existing usage and type/model and age of the old appliance along with information on the replacement appliance. For each rebate we will use this information to estimate the annual water savings based on the EPA and manufacturer performance guidelines of the new fixture or appliance compared with that of the old appliance. In some cases, on-site audits will be made. For metered irrigation systems, we will measure the use before and after installation for the same irrigation time. For unmetered irrigation systems, we must estimate savings by interpolation using our records for metered systems and based upon the individual audit of that user.

4.a) Identify the groups, individuals, organizations and/or institutions that will be included within the education and outreach efforts to be proposed as the Project.

All customers of the partners are eligible. Target groups include single-family homeowners, homeowner associations, and commercial businesses. Messaging will also target residential and commercial property managers, landscape contractors, and irrigation system installation contractors who maintain residential and commercial properties. High-use customers may be identified and solicited to achieve a higher rate of water savings per rebate dollar.

4.b) Identify the specific goals of the Project (e.g. identify target audiences to reach, policy changes, outcomes of education efforts, etc.) with respect to promoting the benefits of water resource conservation and water efficiency through education and outreach activities. Make note of how the goals of the Project tie to the mission and objectives of the CWCB and its programs, as appropriate.

The Project will be one of several programs in a long-term effort to modify our water-wasting culture and behaviors. The Project will provide monetary incentives to encourage the retrofit of older water wasting fixtures and appliances including toilets, clothes washers and dishwashers, as well as irrigation controls and spray heads to new models that are water efficient. Supporting educational and outreach efforts will include direct mail, newspaper announcements (the bi-weekly "City Page"), quarterly newsletters, website information, bill stuffers, and meetings and events that promote to target groups the benefits of water conservation. The City and the District will promote this program and successor programs; this is consistent with the strategy of taking a multi-faceted approach towards water conservation in our community.

4.c) Identify in detail the specific activities and tasked to be funded with the Water Efficiency Grant Program monies, including all meetings, workshops, fairs, printings, mailings and all other tasks and activities that will be used to promote the benefits of water resource conservation and water efficiency.

- Promote the rebate program by
 - advertising in the local newspaper on a bi-weekly basis;
 - including messages with the water bill such as printed sidebars, bill stuffers or newsletters;
 - meeting with businesses and property managers;
 - holding workshops with area landscapers and irrigation system installation contractors.
 - coordinating messaging through other local programs such as the Steamboat Sustainable Business Program, and through events such as the Yampa Valley Water Forum.
- Process applications and award rebates.
- Report progress and results to the CWCB and to the community through same channels.

5. Scope of Work and Timeline

A detailed scope of work is included as Attachment 1; a timeline for this project is Attachment 2.

6. Detailed Budget

The Partners respectfully request \$49,500 in grant funds, which will be matched by \$16,500 consisting of \$16,500 in cash and \$0.00 in in-kind services, for a total project budget of \$66,000 to carry out the scope of work for this proposed project. Labor hours of MWW staff spent on the development, implementation and administration of programs is not included in total program amount, i.e. will not be reimbursed nor will it be used as in-kind match. **Attachment 3** details the labor hours and cost for each task.

CWCB Water Efficiency Grant Budget					
Program costs:	Cost Estimates	Number of Rebates	\$ per rebate		
R1a-Commerical Toilet Rebate	\$11,250.00	75	\$150.00		
R1b-Residential Toilet Rebate	\$14,600.00	146	\$100.00		
R2-ClothesWasher Rebate	\$7,500.00	75	\$100.00		
R3-Dishwasher Rebate	\$3,825.00	51	\$75.00		
R4a-Residential Irrig. Equipment Rebate	\$7,500.00	100	\$75.00		
R4b. HOA Irrigation Equipment Rebate	\$5,000.00	5	\$1,000.00		
Total Rebate Programs	\$49,675.00	452			
Consultant Costs (See Attachment 3)	\$12,325.00	145 Hrs at \$85/hr			
Marketing and Advertising	\$4,000.00				
Total Program Costs	\$66,000.00				
Funding sources:					
Target Amount: Grant request	\$49,500.00				
25% Cash Match	\$16,500.00	\$8,250.00	per entity		
Total Funding Sources	\$66,000.00				

7. Authorization / Commitment of Resources

The Mt. Werner Water and Sanitation District understands and commits that upon approval of a grant of \$49,500 from the Colorado Water Conservation Board, the District and the City of Steamboat Springs will provide a match of \$16,500 and will complete the scope of work as provided in this proposal.

Jay Gallagher General Manager Mt. Werner Water and Sanitation District

ESU (Consultant) Scope of Services

1.0 Planning and Grant Preparation

This task will require efforts from Mount Werner Water (MWW) staff and the consultant. Following grant and budget preparation and submission, necessary program materials will be developed by the consultant. These will include the development of 1) standard procedures for handling inquiries and applications, 2) the method to be used for verification of eligibility, 3) the method to be used for reviewing and approving rebate requests, 4) application forms for each rebate type, 5) a process that ensures that only approved appliances and fixtures are purchased, 6) a process that ensures purchases are actually installed and installed at the prescribed location, and 7) tracking procedures.

1.1 Program Development Assistance

-Prepare Eligibility and Criteria rules
-Develop application process and prepare forms

1.2 Budget-related assistance

Deliverables: Eligibility criteria, procedures and protocols, application process and related forms for each rebate type, budget.

2.0 Prepare Implementation Components

This task will include determining which personnel will be involved in rebate implementation and their specific work assignments. A coordination meeting is planned to get organized for implementation. Additionally, necessary components to administer the rebates will be researched and developed by the consultant. A training meeting will be held. Eligibility, lists of approved appliances and fixtures, application forms and other information will be prepared for posting on the City and MWW websites.

2.1 Task outline/assignments
2.2 Meetings/training with MWW Staff
2.3 Support materials/training & education

Info for Website
Research & prepare lists of acceptable models/specs for rebates
Toilets, dishwashers, clothes washers, irrigation retrofits
Research & prepare options for retailers (where to purchase)
Preference local distributors/installers

2.4 Work with City and MWW web developers

Deliverables: Assignment itemization, coordination and training meetings, website information to include approved appliance and fixture models and retail options

3.0 Prepare Marketing and Advertising Collateral

This task will result in a set of marketing and advertising materials for a variety of distribution channels including news/media, ad insertions, website and email information. The purpose is to promote the rebate program and education consumers on water conservation.

3.1 Prepare education and marketing materials and advertising copy

-Media-assist with press releases

-Ads

-Website and other channels of distribution

Deliverables: Education materials, bill stuffers, advertisement insertions, press releases

4.0 Meeting with Partners

A variety of meetings will be necessary to ensure coordination and successful program outcomes.

4.1 Meet with grant partners

-meet with City and other identified partners

4.2 General

-Public meeting attendance (piggyback on water forum, etc.) to encourage participation in rebate program

Deliverables: Meeting attendance to coordinate and promote program

5.0 Launch Rebate Program

Formal launching of the program will take place once all required components are developed and in place and training has been accomplished. Since rebates will be on a first come first served basis, a formal start date will be announced in the media in advance.

Deliverables: Start-up

6.0 Implementation: Toilet, Clothes washer & Dishwasher Rebates

The day to day administration of these rebates will be performed by MWW staff.

7.0 Implementation: Irrigation Rebates

The administration of irrigation rebates will begin with MWW staff to address inquiries and distribute information and application forms. The consultant will be involved to perform inspections/audits and assist the applicant as warranted. Additionally, the consultant will qualify applicant, verify and document appropriate use of funds, estimate water savings, and provide documentation to MWW staff.

7.1 Work with Rebate Applicants

- Conduct on-site audits for residential and commercial irrigation.
- Verify need, product selection, and installation.
- Individual project tracking & reporting to MWW staff.

Due to budget constraints, the time spent for the consultant audit on each irrigation applicant will need to be kept at a minimum.

Estimated time per residential applicant (100) = .5 hour Estimated time per commercial (HOA) applicant (5) = 1 hour Total hours 55

This time allotments does not provide for a comprehensive audit. The following will be performed:

7.1.1 Site Visit

- review of existing irrigation system including:
 - area that is irrigated/ general assessment of site (map if available)
 - # and type of heads
 - rain / moisture sensor in use?
 - controls / timers / settings
 - performance (directional issues, leak detection, etc.)

- review of resident or HOA proposal
 - (in the case of HOAs, meet with landscape and/or irrigation professionals)
 - provide education on water saving heads; rain sensors; ET -based suggested
 - application rates/watering schedule; leak detection; local retailers and professionals
 - review/revise application form for accuracy and compliance with qualifications
 - review and assist with implementation plan
 - identify metrics, how water savings will be measured
 - follow up to ensure installation is accomplished and tracking is taking place.

Deliverables: residential and commercial basic audits, installation verification, tracking

8.0 Rebate Program Tracking and Reporting

This task will involve MWW staff and the consultant to develop and maintain a database on rebate distribution, associated water savings, costs, etc.

8.1 Assist with rebate program tracking and progress reporting to CWCB.

Deliverables: Overall tracking and reporting of water savings, costs, benefits. Any changes in the rebate program with regard to the value of the rebate incentive or the mix of rebate types will be noted in the 50% report or earlier if warranted.

9.0 Final Report Preparation

A final report to CWCB will be necessary to provide a review of all aspects of the program and summarize water savings, costs, successes, and areas for improvement.

9.1 Assist with final report to CWCB. *Deliverables: Final report to CWCB*

10.0 Overall Project Management/Coordination

-Provide assistance as needed Deliverables: Coordination of tasks

Mount Werner Water Staff Scope of Services

1.0 Planning and Grant Preparation

- 1.1 Grant materials preparation/submission to CWCB
- 1.2 Budget preparation
- 1.3 Develop tracking spreadsheets to include rebate type, water savings estimates, cost, etc.

Deliverables: Grant and budget submission to CWCB, preparation of tracking templates

2.0 Prepare Implementation Components

2.1 Develop website page and post information, forms, criteria, etc. as developed by consultant

Deliverables: Website postings on MWW and City websites

3.0 Prepare Marketing and Advertising Collateral

MWW staff will utilize materials developed by the consultant and distribute them via a variety of channels.

Deliverables: Marketing material distribution

4.0 Meeting with Partners

Deliverables: Meeting attendance to coordinate and implement program

5.0 Launch Rebate Program

Deliverables: Program start-up

6.0 Implementation: Toilet, Clothes washer, Dishwasher Rebates

MWW staff will be responsible for the day to day program management and implementation for these rebates.

- 6.1 Day to day program management
 - Answer phone/email requests for info
 - Accept/review applications
 - Track rebates (number, type, dollars, details)
 - Follow up to ensure actual purchase/installation
 - Accounting

Deliverables: Rebate administration - verify eligibility, administer rebates, quality control

7.0 Implementation: Irrigation Rebates

MWW staff will begin the irrigation rebate process and turn them over to the consultant for audit and other assistance.

7.1 Accept applications.

7.2 Coordinate with consultant.

Deliverables: Initial contact with applicants, coordination with consultant

8.0 Tracking and Reporting

MWW staff will be the primary generator of reports and tracking spreadsheets, with some assistance from the consultant where warranted. Required reports for CWCB will include 50% and 75% completion reporting and will address the success of meeting identified goals and objectives, obstacles encountered, preliminary findings or accomplishments, and the potential need for revisions to the scope of work and timelines.

8.1 Grant administration/reporting.

8.2 Track hours, progress, prepare progress reports to CWCB.

Deliverables: Daily tracking, 50% & 75% completion reports. Any changes in the rebate program with regard to the value of the rebate incentive or the mix of rebate types will be noted in the 50% report or earlier if warranted.

9.0 Final Report

The final report will address items included in the 50% and 75% reports as well as a review of the activities completed, an estimate of actual water savings realized, and other relevant information.

9.1 Prepare draft final report.

Deliverables: Final report for CWCB

10.0 Overall Project Management/Coordination

10.1 Coordinate with CWCB and all partners.

10.2 Internal grant management.

10.3 Work with consultant on tasks and deliverables.

Deliverables: Coordination of tasks

DETAILED SCOPE OF WORK

		Concultant
TASK	Staff Hours	Hours
1.0 Planning		
1.1 Program Development Assistance	15	
-Prepare eligibility and criteria rules for		
each rebate type (5)		10
-Develop rebate application process		5
-Prepare application & tracking forms for		15
each rebate type		
-Budget-related assistance		2
-Website information development/layout		5
2.0 Prepare Implementation Components		
2.1 Prepare list of tasks		1
2.2 Meet with MWW staff to assign tasks	3	1
2.3 Develop supporting materials for staff to		
reference		
-Research & prepare lists of qualified		15
models/specs for rebates		
(Toilets, dishwashers, clothes washers,		
irrigation retrofits)		
-Research & prepare retailer options	2	5
-Research local distributors/installers		
- Website postings	5	

	MWW Staff	Consultant
	Hours	Hours
3.0 Prepare Marketing and Advertising Collateral		15
3.1 Prepare marketing collateral and		
educational materials		5
3.2 Prepare press releases throughout project		5
3.3 Develop advertising copy and schedule	15	
3.4 Distribution and insertions	4	2
4.0 Meetings with Partners	4	2
5.0 Launch Rebate Program	1	1
6.0 Implementation: Toilet, clothes washer,	410	
disnwasner rebates		
-Day to day program management		
-Accept/review applications		
- I fack rebates (number, type, dollars, details)		
-Follow up to ensure actual		
A normal above / angle in a subset of an info		
-Answer phone/email requests for mito		
-Accounting		
7.0 Implementation: Irrigation Rebates**	10	
7.1 Work with Successful Rebate Applicants:		
100 residential, 5 HOA/commercial		55
-Conduct on-site audits for residential and		
commercial irrigation		
-Verify need, product selection, installation		
-Tracking & reporting		
8.0 Tracking and Reporting	4	4
8.1 Assist with CWCB required reports 50% and		
75% completion		
9.0 Final Report	6	4
10.0 Overall Project Management/Coordination	8	
TOTALS	483	145

<u>Cost for Labor</u> MWW Staff 483 hrs = \$15,280 (estimated) Consultant 145 hrs = \$12,325 (to be paid 100% by grant monies).

CWCB Water Efficiency Grant: Timeline

TIMELINE *

		20)12	2	2	012	2		2	2012		20	12			20	12			201	2			2012	2		Oct-Dec	Jan-Mar
		Ма	Irc	h	A	pri	il		l	May		Ju	ne			Ju	ly			Augu	st			Sep	t		2012	2013
	WEEK		1	2	3 4	4 5	6	7	8	9 10	11	12 13	14	15	5 16	17	18	19	20	21 22	23	24	25	26	27	28	29 - 41	42 - 52
	Task																											
1	Planning																											
2	Prepare Implementation Components																											
3	Prepare Marketing and Advertising Collateral																											
4	Meetings with Partners																											
5	Launch Rebate Program																											
6	Implementation: Toilet, clothes washer, dishwasher rebates																											
7	Implementation: Irrigation Rebates**																											
8	Tracking and Reporting																							50%			75%	100%
9	Final Report																											
10	Overall Project Management/Coordination											_																

*The applicant anticipates a start-date of March 15 2012. The duration of the program is expected to be 12 months, depending on response to the program. Program to continue until rebate funds are depleted.

**Irrigation maintenance typically occurs May-Oct.

CWCB Water Efficiency Grant Budget - Task Detail								
		MWW	Consultant					
	General	Office	Customer	Total MWW	Consultant	Consultant		
TASK	Manager	Manager	Service	staff hours	Hours	costs		
						\$85.00/hr		
1.0 Planning	7	7	1	15				
1.1 Program Development								
Assistance								
Prepare eligibility and criteria					10	\$850.00		
rules for each rebate type					_	* • • • • • •		
Develop rebate application					5	\$425.00		
process					1.5	¢1.075.00		
-Prepare application &					15	\$1,275.00		
tracking forms for each rebate								
-Budget-related assistance					2	\$170.00		
-Website information					5	\$425.00		
development/lavout					C	¢. <u>_</u> 0.00		
2.0 Prepare Implementation								
Components								
2.1 Prepare list of tasks					1	\$85.00		
2.2 Meet with MWW staff to					1	\$85.00		
assign tasks	1	1	1	3				
2.3 Develop supporting								
materials for staff to reference								
-Research & prepare lists of								
qualified					1.4	¢1 100 00		
models/specs for					14	\$1,190.00		
(Taileta diabwaahara								
(10hets, dishwashers,								
irrigation retrofits)								
-Research & prepare								
retailer options								
(where to purchase)					2	\$170.00		
-Research local								
distributors/installers		2		2				
Website postings			5	5	4	\$340.00		

CWCB Water Efficiency Grant Budget - Task Detail (continued)								
		MWW	staff hours		Consultant			
	General	Office	Customer	Total MWW	Consultant	Consultant		
TASK	Manager	Manager	Service	staff hours	Hours	costs		
3.0 Prepare Marketing and								
3 1 Prepare marketing					15	\$1 275 00		
collateral and educational					10	φ 1,275.00		
materials								
3.2 Prepare press releases					2	\$170.00		
throughout project					2	*255 00		
3.3 Develop advertising copy					3	\$255.00		
and schedule		5	10	15				
5.4 Distribution and insertions		5	10	15				
4.0 Meetings with Partners	2	2		4	2	\$170.00		
5.0 Launch Rebate Program		1		1	1	\$85.00		
6.0 Implementation: Toilet,								
rebates		400	10	410				
-Day to day program		100	10	110				
management								
-Accept/review applications								
-Track rebates (number, type,								
dollars, details)								
-Follow up to ensure actual								
purchase/installation								
-Answer phone/email requests								
-Accounting								
7.0 Implementation: Irrigation								
Rebates**		10		10				
7.1 Work with Successful					55	\$4,675.00		
Rebate Applicants:								
100 residential, 5								
HOA/commercial								
Conduct on-site audits for								
residential &								
Vorify pood product								
selection installation								
-Tracking & reporting								

CWCB Water Efficiency Grant Budget - Task Detail (continued)									
		MWW	Consultant						
TASK	General Manager	Office Manager	Customer Service	Total MWW staff hours	Consultant Hours	Consultant costs			
8.0 Tracking and Reporting8.1 Assist with CWCBrequired reports 50% and75% completion		4		4	4	\$340.00			
9.0 Final Report	2	4		6	4	\$340.00			
10.0 Overall Project Management/Coordination	2	6		8					
TOTALS staff & consultant	14	442	27	483	145	\$12,325.00			
Cost of rebates						\$49,675.00			
Marketing & Advertising						\$4,000.00			
GRAND TOTAL						\$66,000.00			

<u>Environmental Solutions Unltd, LLC, Steamboat Springs, Colorado</u> <u>Statement of Qualifications</u>

Environmental Solutions Unltd, LLC is an environmental consulting company specializing in sustainability and natural resource planning. Lyn Halliday is a Licensed Environmental Professional and environmental scientist. She is the President and principal consultant at ESU. M Halliday has over 30 years of experience in the environmental arena which has spanned the public and private sectors, as well as several companies and states resulting in a broad spectrum of accomplishments.

Job Category	Type of Work	Project Name
Stormwater Management	-Prepared over 31 SWMP Plans	Base Area Redevelopment for
& Erosion Control	-Conduct Inspections & Prepare	Steamboat Springs Urban Renewal
Planning &	As-builts	Authority – multi-year project
Implementation	-Train Staff	Steamboat Ski Resort Projects:
	-Permit preparation, local,	-Base Area Re-grade
	regional, state	-Sitz See Me Trail Re-grade
	-Advise on compliance issues	-Snowmaking Installations
		-One Steamboat Place
		-Soda Creek School
		-Strawberry Park School
		-Edgemont Condominiums
		-Stagecoach Mountain Access Road
		-Elk River Ranch Ag Road
		-Foidel Switching Station
		-Oak Creek WWTP
		-Overlook Park Subdivision
Permit Acquisition	-Stormwater Permits	Steamboat Ski Resort:
	-CDPHE	Base Area Re-grade, trail re-grades,
	-Routt County G&E	snowmaking pipe installations
	-Wetlands Permits	Edgemont Condominiums
	-De-watering Permits	
	-APEN air quality permits	Stagecoach Mountain Access Road
		Elk River Ranch Ag Road
		Numerous sub-division projects
NEPA	Environmental Impact Statement Coordination	Steamboat Ski Area Master Plan
Environmental	Train Staff /Organization Teams	Green Team & Agent Training
Sustainability Training	on Best Practices	Construction – Environmental Issues
, ,		Golf Course Staff Training
		Professional Speaker
Golf Course	Assist in identifying and	Haymaker Golf Course
Sustainability	implementing sustainable golf	Thaymaker Conf Course
Sustaining	course management practices	
Sustainable Business	-Conduct comprehensive audits	Coached 81 businesses in all sectors
Develop Program and	on energy consumption water	including Lodging Restaurant Retail
Provide Hands On	consumption waste stream	Mining Construction Educational
	construction, whole succill	training, construction, howcontollar

Project Highlights

Job Category	Type of Work	Project Name
	-Prepare Baseline Reports	Ski Resorts, Office, Medical, Service,
	-Advise on Best Practices to	Real Estate, Banking
	achieve triple bottom line	
	sustainability	
Low Impact Land	Work with large scale land	Marabou
Development	developers	
Carbon Audits	-Analyze carbon footprint	Marabou
Wetershed / Weter	-Prepare assessment report	Ella Direce Wetershed
Quality	-Advise on Mitigation Measures	Elk River Watersned
Water Conservation	-Prepare Water Conservation	City of Steamboat Springs, CO
Planning	Plans & Outreach Programs	
	-Develop Conservation	Mt. Werner Water & Sanitation District
	Programs and Measures	Steamboat II Metro District
	Plans	Municipalities in Sussex County, NJ
Wetlands	-Provide wetland health baseline	Ski Area projects
Inventory/Management	data	
	-Guidance and protection	Golf Course
	measures	
Weed Control Plans	-Integrated weed management	Overlook Park Subdivision/Victory
Dublic Destiningtion 6	planning for construction	Highway
Public Participation &	-Develop outreach program	URAAC 5 year multi-million \$ Base
Outreach Programs	Depose & discominate project	Area Redevelopment: Project Public
	information	Steemboot Springs Community Water
	-Facilitate public participation	Conservation Program with Mount
	meetings/charettes	Werner Water District and City of
	-Progress reports	Steamboat Springs
		NEPA Environmental Impact Study for
		Steamboat Ski Area Master Plan
		Solid Waste Management Plan and
		Landfill Siting for Sussex County, NJ
		Water Quality Management Plan for
		Sussex County, NJ
		Lake Hopatcong Restoration
		Implementation Plan
Water Resources	Develop comprehensive	Municipal Water Resource
Management	watershed protection plans	Management Plans for Andover, NJ
		and Stillwater NJ
		Groundwater Management and
		Protection Plan for Sussex County, NJ
Lake Restoration	Coordinate comprehensive lake	Lake Restoration Plans for Culver Lake
	restoration programs	and Lake Hopatcong
Recycling Programs	Develop recycling programs	Program
Groundwater/Aquifer	Develop groundwater manning	Sussex County Groundwater
Protection	geological assessments & land	Management & Protection Manual
	use standards	Bernen er i teresenen i interent

<u>lhalliday@environmentalsolutionllc.com</u> 970.879.6323 www.environmentalsolutionllc.com