

STATE OF COLORADO

Colorado Water Conservation Board Department of Natural Resources

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TO: Colorado Water Conservation Board Members

John W. Hickenlooper
Governor

FROM: Eric Hecox, Water Supply Planning Section

Mike King
DNR Executive Director

DATE: November 16, 2011

Jennifer L. Gimbel
CWCB Director

SUBJECT: **November 15-16, 2011 Board Meeting
Agenda Item #32 – Planned Activities for CWCB's 75th
Anniversary Celebrations**

Staff Recommendation

This is an information item, but staff would like Board input on planned CWCB celebration activities.

Background

The year 2012 marks the 75th Anniversary of the Colorado Water Conservation Board. In order to celebrate this milestone, CWCB is participating in activities associated with the broader Water 2012 efforts, and is planning a series of its own activities. A group of CWCB staff members including Eric Hecox, Susan Lesovsky, Rob Viehl, Jacob Bornstein, Anna Mauss, Andy Moore, Veva Deheza, Amber Wendell, Jamie Prochno, and Ben Wade is working on various activities. This memo outlines CWCB's planned activities. Staff would like Board members to be aware of these plans and provide input on CWCB's celebrations.

Planned Activities for CWCB's 75th Anniversary Celebrations

Staff is planning the following activities to celebrate CWCB's 75th anniversary:

- *January 2012 Board Meeting* – When the CWCB was first created, the Governor of Colorado served as the Chair of the Board and regularly participated in Board meetings. In recognition of the Governor's historic role with the Board, staff has invited to Governor to sit as an honorary Board member during the last part of the January 2012 meeting, recognize CWCB's anniversary, and declare 2012 the "year of water." This would kick off the 2012 activities and set the stage for the Colorado Water Congress's Annual Conference focused on the Past, Present, and Future of Colorado water.
- *CWCB History Book* – CWCB is working with Bill McDonald and Tom Cech to write a history of the CWCB. A manuscript was completed in July 2011. We are currently assembling pictures for the book and working with the University Press on publication.

- *2012 Board Meetings* – At each Board meeting throughout 2012 we would like to dedicate a small part of the agenda to celebrating individual aspects of CWCB. Each section is working on an appropriate celebration for their programs to highlight the history and to look forward. This would kick off in January with a presentation by Bill McDonald and Tom Cech on their research into CWCB’s history. Staff may also work with former and current Board Members and Directors to write op-eds for local news papers prior to each board meeting.
- *Joint Celebrations* – In 2012, the River District and Northern are also celebrating their 75th anniversaries. During the May 2012 Board meeting (likely the week of May 14th) CWCB would meet in Glenwood Springs and plan a joint celebration with the River District. During the September 2012 Board meeting CWCB would meet in Berthoud and plan a joint celebration with Northern. Northern’s exact anniversary date is September 20, 2012, so we are considering doing our Board meeting the 18th and 19th with a joint celebration the evening of the 19th before their celebrations the next day.
- *Logo* – CWCB may use 2012 as an opportunity to create a new logo. Staff is developing some options for a new logo. If a new logo is not pursued CWCB may use a modified version of what we did for the instream flow program in 2003.
- *Website, Marketing, and Other Use of the History Material* – Based on the content of the CWCB history book create a timeline of key events in CWCB’s history. We will also use the content of the book to create a series of web pages describing CWCB’s history. Staff will also create other 75th anniversary materials and coordinate this with an update of our marketing materials.
- *GIS Layer of CWCB Projects* – Staff is creating a GIS layer of CWCB projects overtime and throughout the state to demonstrate the impact of CWCB programs. This is intended to incorporate as many CWCB programs as possible, but will be limited by available data.
- Partner with CWC and CFWE on a “Water Day at the Legislature.”