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MEMORANDUM

CWS File #07-240

To: Deborah Burrell, CWCB
From: Kim Frick
cc: Julie Pasillas, Town of Firestone
Date: March 2, 2011
Subject: 50% Progress Report for Town of Firestone's Rebate Program

Clear Water Solutions (CWS) is assisting the Town of Firestone with implementation of the rebate water efficiency grant the Town received from the Colorado Water Conservation Board (CWCB). Last August, Firestone held a meeting with CWS to kickoff the rebate program. The Town received the purchase order for this grant on September 20, 2010.

The first task of this program was development of an application form and product list for Applicants. The Town developed an online application form that was posted on their website. Firestone opened this program to the public on November 15, 2010.

The second task for the Town was to promote the program. This was done through advertisement in two of the local newspapers, posting a flyer at Town Hall, and mailing out flyers on December 4, 2010. The rebate program was posted on their website along with online application mentioned previously. Firestone also posted rebate flyers at the local the Home Depot beside the Water Smart devices.

Firestone has been collecting all of the rebate information from the Applicants. To date, 85 washing machine and 15 toilet rebates have been issued. This program has been well received by the public and Firestone plans to advertise again in the spring. Firestone will keep tracking progress of the rebate program as well as comparing water use data before and after the water efficient product was installed.

Firestone Rebate Water Efficiency Grant
50% progress report
March 2, 2011

A revised schedule for Firestone's Rebate Program is shown in the table below. The Town would like to extend this program until December of this year so that they can adequately track its success.

TASK	DATE
CWCB issues PO # for project	9/20/2010
Implement Measures & Programs	11/15/2010
Submit 50% progress report to CWCB	3/2/2011
Submit 75% progress report to CWCB	8/5/2011
Complete Final Report documenting activities and savings	12/2/2011
Submit Final Report to CWCB	12/16/2011