

**Public Education, Participation and Outreach Workgroup
Interbasin Compact Committee**

August 30, 2010

5:00 – 7:30 p.m.

John Q. Hammons Board Room

Loveland Embassy Suites
4705 Clydesdale Parkway

Teleconference: 1-866-921-2204

Access Code: *8652111*

PEPO Workgroup Mission:

1. *Create a process to inform, involve, and educate the public on the IBCC's activities and the progress of the inter-basin compact negotiations. This will be accomplished by communicating the vision, mechanics and relevance of the 1177 process to the general public, and securing and relying upon other groups whose focus is to provide water education to the public.*
 2. *Create a mechanism by which public input and feedback can be relayed to the Interbasin Compact Committee and compact negotiators. This will be accomplished by encouraging participation of a broad range of stakeholders through Roundtable representatives.*
 3. *Provide water education opportunities to Roundtable and IBCC members to help them make more informed decisions.*
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MEETING AGENDA

- I. 5:00pm Convene & introductions
- II. 5:10 Approve minutes from 06/16/2010 PEPO meeting (page 2)
- III. 5:15 Updates
 - a. Review current scope of work (page 6) – *CFWE and Education Liaisons in attendance will report on the status of the roundtable Education Action Plans*
- IV. 5:30 Statewide meeting discussion (page 9)

PEPO will discuss in detail the agenda theme, structure and content for the statewide meeting to be held in late February/early March. See the minutes on page 9 as a discussion starting point.

Dinner served at 6:00 to PEPO Workgroup members with 15 minute break

- V. 7:30pm Adjourn

**Public Education, Participation and Outreach Workgroup
Interbasin Compact Committee**

June 16, 2010
1:00 – 4:15 p.m.

Castle Peak 1 Room
Keystone Resort Conference Center

PEPO Workgroup Mission:

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MEETING MINUTES
(Action items are underlined)

VI. Convene and introductions

Kristin Maharg – CFWE
Perry Cabot – CSU-Extension
Denis Reich – CSU-Extension
Ken Neubecker – Colorado
Paul Strong – Yampa/White
Jeff Devere – Yampa/White
Margaret Herzog – CSU
Kent Crowder – N. Platte

Carl Trick – N. Platte
Bert Weaver – South Platte
Tom Acre – Metro
Bill Green – water resources
consultant
Jeris Danielson – Arkansas
Eric Hecox – CWCB
Jacob Bornstein – CWCB

VII. Approve minutes from 03/04/2010 PEPO meeting

Carl noted that Jeris is included in the minutes but was not present at the meeting. Kristin made the change to the minutes. Carl moved to approve and Perry seconded. All were in favor to approve the March 4, 2010 minutes.

VIII. Updates

- a. Kristin reviewed CFWE’s current scope of work with PEPO and gave an update on each task. Perry suggested that we distribute a flyer for scholarships at the roundtable meetings so they are better advertised. Ken asked about the statewide priorities brainstorming meeting and Kristin explained that it started at the last PEPO meeting and was refined in a subsequent meeting between CWCB and CFWE, of which the recommendations will be discussed today.
- b. The group decided the following in terms of the goals of PEPO meetings:
 - Meetings will be the afternoon prior to each IBCC meeting (if not needed it will be cancelled and additional conference calls may be scheduled). The next PEPO meetings are:
 - August 29 in Loveland
 - October 13 in Salida
 - November 30 in Denver
 - Honor the nature of the “workgroup” and give assignments to members in between meetings to keep them engaged.
 - PEPO members are expected to report back to their roundtables, organizations and/or the IBCC.
 - The next several meetings will be focused on the statewide meeting.
 - All think that communication is working well.
 - CFWE will check in with those members that have not been coming to meetings to find out why.
- b. Education Action Plans

Kristin reported that six roundtables have been chosen for assistance on their EAPs (Metro, Arkansas, Rio Grande, Gunnison, Colorado, N. Platte). CFWE will have met with all of them on forming an Education & Outreach Committee and drafting an EAP by the end of June. The remaining three will be provided assistance in the next scope of work (S. Platte, Yampa/White, Southwest).

Jacob indicated each roundtable should vote and approve EAP by end of the calendar year and Eric added that it should be implemented by end of the fiscal year. Kent suggested that the EAP should be presented as recommendations to warrant further discussion. Perry agreed that the members need to know about it to buy-in to the activities. Kristin asked how the funding requests would be approved. Jacob responded that the EAP needs a simple budget to know how money will be spent if want to move quickly forward with activities. Larger educational initiatives require a WSRA account grant from an independent entity. CWCB will keep track of the expenses that they pay through the EAPs. Carl asked how the EAP process will be presented to the IBCC and Jacob responded that CFWE will present activities at an upcoming meeting. Jeff suggested that we keep track of all these activities in some type of database to share with everyone. Perry and Paul gave the group updates of their basins’ public meetings and community workshops.

- c. CWCB website

Jacob briefed the group on CWCB's new website and the related IBCC and roundtable content. As approved by this group, we moved away from having separate IBCC and CWCB website and combined the two. The new site will be launched in July. There was not much feedback from the roundtables on their content but updates can always be incorporated after it goes live. Now there will be more information upfront on each page and Viola will still receive documents to be posted. Changes to content can be submitted to Jacob and he will send to the web manager. Carl asked who made decision to combine the two. Kristin referred to July 1, 2009 meeting in which the group decided that CWCB and IBCC are now integrated enough to have one website. Ken asked if we would have separate pages within CWCB. Yes, and more resources will be viewed this way and it will be more efficient. We will request a live demo by Susan Lesovsky at the next meeting on August 29.

IX. New Member Orientation

Kristin reviewed the results of the orientation program interviews and led a discussion on the recommendations for delivery and components to be included. Paul asked whether there is a schedule when members appoint new members and Eric indicated that most roundtables hold elections in the fall. Do we want to have a bi-annual orientation program? Ken suggested holding it during Water Workshop or in conjunction with other water event such as Water Congress in January. Those can be expensive and Carl wondered if we can ask the directors for a special registration fee then PEPO can help with some lodging and travel expenses. In the end, the group decided that the orientation should be at IBCC meeting because it's more relevant.

Carl asked how many new members are there each year and what constitutes a new member. There are 10 or 15 each year and the first orientation will pay for up to the two newest members per roundtable. Kristin asked about mentoring – do people think that seasoned members would be willing to mentor a new member? Jeff pointed out that dynamics of each RT is different so mentoring might be more or less formal and we could have a couple people from each RT volunteer to be mentor references. Tom pointed out that it's also the responsibility of the Chair to make the newbie feel welcome. We should ask each Chair if they are willing to be point person or ask for who would be appropriate.

Eric pointed out that the IBCC level is dynamic because of changes in administration. We should help new members get a handle on “hot topics” by including a summary of current direction in notebooks as well as discussion at the orientation workshop. This information is not necessarily in the annual reports. Carl asked about developing a presentation for each RT to explain their own updates to others, which would encourage cross-RT communication in their EAPs. Tom wanted to make sure that everyone knows where past meeting minutes are located. Margaret suggested a yearly “milestone” document for quick reference.

For orientation notebooks, we should include the IBCC Headwaters, Water Law and Interstate Compacts Citizen's Guides plus a checklist to order others for free. Ken asked if reports could be provided by request as well. We will include a listing of members and where to find updated information. Perry asked how we'll evaluate what new members have learned and what

information they use. Eric suggested after a couple years do a questionnaire or even a pre and post survey at the orientation workshop. Carl wondered if statewide meeting and orientation can be combined for efficiency but the group decided to host the orientation at the December IBCC meeting, and then assess how many members showed up as compared to the listing of new members. If another orientation workshop is needed, we will host one.

X. Statewide priorities

Kristin reviewed ideas to date of implementing statewide education initiatives. Included in this discussion is CFWE and CWCB's ideas for hosting a statewide symposium during the winter of 2011. Jacob added that it would be a chance to pass the torch to the new administration. There hasn't been a state meeting yet and much of the technical work will be wrapped up. Plus the IBCC reports will be submitted to new Governor in November. Today we need to pick a theme and work with PEPO on planning the agenda. Tom thinks it would work and everyone should want to participate. Jeris thinks the RT members would benefit from learning about the IBCC work. Paul likes the idea of celebrating the accomplishments and that the process is moving forward. Tom thinks we should include challenges and lessons learned. Everyone agreed that the meeting is a good idea and realized that the next couple PEPO meetings will focus on planning it. The statewide would be instead of an IBCC meeting in late February or early March.

Primary goal is EAPs and secondary goal is statewide meeting, which will be focus of PEPO. Kristin presented the theme of "overcoming cultural barriers." Jeris asked us to define cultural barriers and we discussed endangered species costs and changing agricultural practices. Denis cautioned that some roundtables would be offended by this phrase and interpret it as old farmers forced to join the 21st Century. Perry sees the topics as centered on "pioneering" new ideas. He also pointed out that this meeting is a chance to begin operating on full suite of examples by highlighting success stories of people who have overcome barriers. Jeff talked about economic development and the myth of an individual to change their business model but it depends on other factors. Carl is skeptical that we can accomplish these discussions at a statewide level and get good attendance but he is willing to help plan it. Margaret suggested that we have working sessions to tackle issues that haven't been resolved. All agreed that we can develop several different tracks to encourage those conversations.

PEPO will bring their ideas for this statewide meeting to the August 29 meeting to be considered.

XI. Fiscal Year 2011 Scope of Work

Kristin proposed CFWE's FY2011 scope of work to be considered by the PEPO Workgroup. The group thought it looked good except to adjust Task 4 (orientation program) based on today's discussion. The group agreed that the orientation meeting should be at the December IBCC meeting, and then the statewide meeting will be in Feb/March. Jacob explained that the budget allocated the scholarships from May 2010 – June 2011 and likewise with the roundtable education fund.

**Colorado Foundation for Water Education (CFWE)
Scope of Work for the
Public Education, Participation, and Outreach (PEPO) Workgroup**

July 1, 2010 – June 30, 2011

The Public Education, Participation, and Outreach Workgroup (PEPO) of the Interbasin Compact Committee is tasked with:

- Creating a process to inform, involve, and educate the public on the IBCC's activities and the progress of the interbasin compact negotiations
- Creating a mechanism by which public input and feedback can be relayed to the Interbasin Compact Committee and compact negotiators
- Educating IBCC and Roundtable members on water issues

Tasks covered in this budget are guided by the PEPO Workgroup and CWCB staff. Tasks identified for July 1, 2010 through June 30, 2011 include the following tasks and subtasks:

Task 1. PEPO Facilitation

1.1. CFWE will schedule, attend, develop meeting agendas and materials, and facilitate PEPO Workgroup meetings

1.1.1. CFWE will hold five (5) PEPO meetings in conjunction with IBCC meetings.

1.2. CFWE will attend two IBCC meetings during this scope of work period

1.2.1. CFWE will present at up to two (2) IBCC meetings.

1.3. Planning meetings

1.3.1. CFWE will meet with CWCB up to 6 times to plan for PEPO activities, discuss task progress, etc.

Deliverables: 5 facilitated PEPO meetings; Attendance and presentations at 2 IBCC meetings; Up to 6 planning meetings

Task 2. Education Action Plans

2.1. Creation of Education and Outreach Committees

2.1.1. CFWE will meet with the Education Liaison and Chairperson of the remaining three (3) roundtables to set up committee membership and goals

2.2. Creation of Education Action Plans

2.2.1. CFWE will assist the six (6) roundtables identified in FY2010 with creating and completing their Education Action Plans. Action plans will have sufficient level of detail, including goals, tasks, budgets, responsibilities, and partnerships. Each will include a

summary of the other groups and efforts already existing in the basin, as understood for the CFWE's WETF work.

2.2.2. CFWE will assist the remaining three (3) roundtables with creating and completing their Education Action Plans. Action plans will have sufficient level of detail, including goals, tasks, budgets, and responsibilities. Each will include a summary of the other groups and efforts already existing in the basin, as understood for the CFWE's WETF work.

2.3. Education Action Plan Funding Requests

2.3.1. CFWE will assist each roundtable that desires it with their application for the small grant state funds to be used to implement the Education Action Plans. If other support such as a WSRA grant is required, CFWE will help up to four roundtables if requested. In addition, they will advise roundtables on other ways they may seek funding for EAP implementation.

Deliverables: One meeting with each of the 3 remaining roundtables; Formation of 9 Education & Outreach Committees; 9 completed Education Action Plans; Up to 4 additional meetings with roundtables for EAP follow-up or WSRA grants; Applications from up to 9 roundtables for EAP funding.

Task 3. Statewide Educational Priorities

3.1. Statewide IBCC/Roundtable Meeting

3.1.1. Select venue and date in partnership with CWCB. CFWE will inform the discussion by developing a list of other related events and holidays scheduled for February and March 2011.

3.1.2. CFWE will work with CWCB and PEPO to develop an agenda, goals, speakers, moderators, note-takers, and format for a statewide meeting for all IBCC/roundtable members to be held in winter 2011. Cost assumptions presume the PEPO will serve as a formal conference committee.

3.1.3. Finalize agenda and speakers.

3.1.4. Assist CWCB in marketing the event by developing save the date, registration, poster, and other conference materials and assistance in disseminating information regarding the event, including informing water stakeholders of the event through a Headwaters 1/8th page notification

3.1.5. CFWE will identify possible underwriters or sponsors for the event to defray event costs and solicit their financial assistance.

3.1.6. CFWE will provide day-of planning, facilitation/moderation, and logistical assistance at the meeting.

3.1.7. Conference proceedings and presentations. CFWE will summarize the major aspects of the conference and any conclusions, recommendations, or discussion that comes out of the conference, and provide CWCB a copy of all of the presentations. This will be made available on CWCB's website.

3.2. Development of mechanisms to enhance understanding of water supply solutions

3.2.1. CFWE will work with CWCB, the PEPO, IBCC, and roundtables to identify what next education, outreach, and public participation steps are needed to help move forward recommendations stemming out of the 1177 process.

Deliverables: Agenda and format for a one-day gathering of all IBCC/roundtable members; List of potential sponsors; Registrant list; Attendance at IBCC/roundtable member meeting; White paper on possible mechanisms to enhance understanding of solutions.

Task 4. Basin Roundtable Support

4.1. New Member Orientation

4.1.2. CFWE will design and implement one new membership orientation workshop.

4.2. IBCC Annual Report

4.2.1. CFWE and their publications editor will assist CWCB in the planning of the annual report and provide one journalistic article for the report.

Deliverables: One orientation workshop; One planning meeting for the annual report; One article of approximately 2,000 words.

**PEPO Workgroup “Statewide Meeting” Brainstorming Session
July 29, 2010**

Attendees: CFWE and CWCB (Kristin Maharg, Nicole Seltzer, Jacob Bornstein)

CONSIDERATIONS:

- Date – choose a Wednesday or Thursday in late February or early March (i.e. 2/24, 3/3, 3/10). Avoid political events, furloughs, spring breaks (last week of March), President’s Day 2/21
- Venue – look into the cost and availability of municipal or university buildings (DU, CU-Denver) in Golden/Boulder/Denver. To get the Governor’s participation, give Denver preference
- Theme – “Pioneering Water Solutions”
- Structure agenda in a way that achieves dialogue and feedback on the implementation plans for the SWSI recommendations. Who will do what? Needs to be articulated in specific details on how to move forward
- **Proposed agenda:**
 - 9:30-10:45 Plenary 1 – Intro, technical reports*
 - 11:00-12:15 Track 1**
 - 12:30-1:45 Lunch – success story to celebrate accomplishments, awards?
 - 2:00-3:15 Track 2
 - 3:30-4:30 Track 3
 - 4:45-5:30 Plenary – Governor’s address (or DNR Director): This is what we accomplished today*** and makes commitment to the path forward
- Have participants sign up for tracks during registration in attempt to balance those present

*SWSI update will be presented at the CWC Convention, so this doesn’t need to be a big part of the statewide meeting

****Breakout tracks by...**

- Topic (conservation, IPPs, new supply, ag transfers, NCNA)
- Level of recommendation (IBCC, legislative, roundtable, state agency)
- Regulatory vs. incentive-based strategies
- If there are X number of tracks, how many ways are there to think about each topic?

***Examples: Guiding principles for new supply, how to address knowledge gaps of farming community

**PEPO Workgroup “Statewide Initiatives” Brainstorming Session
May 27, 2010**

Attendees:

CFWE and CWCB (Kristin Maharg, Nicole Seltzer, Jacob Bornstein)

Meeting highlights:

1. The IBCC wants to build a series of white papers on the following solutions they are considering:
 - a. Progress on implementing the IP&Ps
 - b. More aggressive conservation and reuse
 - c. Supporting one statewide multi-use storage project
 - d. Agricultural transfers that support rural economies
 - e. NCNA protection that doesn't increase the number of listed species or negatively impact tourism
2. A role of PEPO could be to increase awareness of these solutions and to assist in “overcoming cultural barriers” to their implementation.
3. One initiative could take the form of a statewide symposium around February of 2011. The purpose of the meeting would be to:
 - a. Celebrate the accomplishments of the process!
 - b. Explain the needs assessment results cross-roundtable so that those in one basin understand other basins' needs while also distilling the work of the IBCC to roundtable members.
 - c. Providing opportunities for cross-sector and interbasin interaction as well as creative problem-solving (i.e. best ag transfer practices track for municipal providers, legislation needed to promote water supply solutions)
4. Additional initiatives to help “overcome cultural barriers” to water supply solutions will be designed during FY2011 and discussed at later PEPO meetings.