

STATE OF COLORADO

Colorado Water Conservation Board

Department of Natural Resources

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TO: Colorado Water Conservation Board

FROM: Susan Lesovsky, Database Coordinator
Ray Alvarado, Section Chief
Water Information Section

DATE: July 13, 2010

SUBJECT: **Agenda Item 5, July 20-21, 2010 Board Meeting**
Water Information Section – New CWCB Website

Bill Ritter, Jr.
Governor

Mike King
DNR Executive Director

Jennifer L. Gimbel
CWCB Director

Recommendation

This is an informational item only; no formal Board action is required.

Introduction

The portal to the CWCB's mission, programs and activities, the website, has once again been updated and completely redesigned. Following recommendations from marketing analysis and survey results obtained over the last several years, the website has been designed to be more user-focused and has taken on a completely new organizational structure, based on topical categories rather than the agency's internal sections. Furthermore, the IBCC website content and basin roundtable information has been merged into this new site, creating a more comprehensive water information resource for the state.

The Water Information staff worked with a web design consultant and an editor to optimize the navigation and streamline the content. Two usability testing sessions were also conducted, exposing the new site to real users (environmental, legal, engineering and basin roundtable) at various stages of development, so that feedback could be gathered and necessary changes incorporated before making the website live to the public.

A presentation of the new website will be given at the July meeting.