



October 6, 2009

TO: Chatfield Cooperators
FROM: Sarah Oehler, Account Manager
RE: Chatfield FR/EIS Public Outreach Updates- Coordination Meeting

Flyer Distributions:

- New signs were posted by the State Parks office 2 weeks before Labor Day Weekend at the Chatfield State Park Gates, campground, marina and large laminated sign at the swim beach to bring attention to Chatfield Study flyers for the remainder of the busy season.

Web Site: (www.chatfieldstudy.org)

- Visitor Highlights:

September: **204** Unique Visitors, **274** Total Visits
Peak Days: Sept. 14th, 15th, 18th

Stakeholder List:

- Current Composition: 589 General Contacts, 100 State Legislators, 46 PIOs, 26 media
- **Public Additions:** 60 Proactive Additions Total To-Date: 11 from calls to the hotline, 8 from email requests, 41 from Website "Contact Us" fill-in form

Public Outreach Activities:

- Working on a new Power Point presentation on the Chatfield Study to present to groups before the release of the Draft EIS
- Composing an "update email" to send out periodically to our current list of contacts to let the public know where we are at with the study. (There have been hotline inquiries recently asking if the study has been released yet).
- Further developing the user group/ stakeholder contact list for Chatfield for proactive public outreach when the study is released.
- Updating the Chatfield Study website.
- Designating more than one spokesperson to speak to the media on behalf of the participants, ahead of future media inquiries.