

## **Public Education, Participation and Outreach Workgroup Of the Interbasin Compact Committee**

**July 1, 2009; 9:00-11:00am**

Colorado Foundation for Water Education

1580 Logan St. Suite 410, Denver

**Conference Call: (218) 486-1616; Code 506001**

### *PEPO Workgroup Mission:*

- 1. Create a process to inform, involve, and educate the public on the IBCC's activities and the progress of the inter-basin compact negotiations. This will be accomplished by communicating the vision, mechanics and relevance of the 1177 process to the general public, and securing and relying upon other groups whose focus is to provide water education to the public.*
- 2. Create a mechanism by which public input and feedback can be relayed to the Interbasin Compact Committee and compact negotiators. This will be accomplished by encouraging participation of a broad range of stakeholders through Roundtable representatives.*
- 3. Provide water education opportunities to Roundtable and IBCC members to help them make more informed decisions.*

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### MEETING MINUTES

#### Meeting Highlights

- CWCB will issue an RFP for PEPO facilitation in late summer. CFWE's current contract goes through December, but most work will be wrapped up by October.
- There will be a workshop for the Ed Liaisons and the BRT chairs (if available) on July 9 in Breckenridge to go over their roles, the BRT Education Survey data and other topics
- The Basin Roundtable Education Survey will be presented to all BRTs over the summer and to the IBCC in September.

#### Attendees:

Caroline Bradford  
Reagan Waskom  
Rita Crumpton  
Nicole Seltzer  
Kristin Maharg

Jacob Bornstein  
Susan Lesovsky  
Jeff Crane  
Bert Weaver

The Committee approved the minutes from the 3/15/09 PEPO meeting and Kristin briefly reviewed the minutes from the 5/5/09 Ed Liaison conference call.

## Updates

**IBCC Headwaters: Available for distribution.** Caroline would like to distribute it further, but they ran out of copies. Can she get more? Next meeting is July 27<sup>th</sup> but may be moved. Jacob will bring an additional 100 copies for the CO basin BRT. Reagan would like 30 copies for his Wisconsin group—they will figure out how to pick them up. Caroline wonders how many of these are left and how we can distribute more, but there are only a few boxes left. Jacob asked the group if they want to print an additional run for more distribution. CFWE will work to ID what groups are left to distribute it to, and figure out how many copies we could print if the workgroup wanted to.

### **BRT Scholarships to CFWE Tour and Gunnison Water Workshop**

Nine BRT members took advantage of the CFWE Tour scholarships. The Gunnison Water Workshop is still accepting applications.

### **IBCC Website Revision**

CWCB is soliciting bids to evaluate the IBCC website. The CWCB is going to evaluate and redesign both the IBCC and CWCB website, based upon some marketing analysis they have recently completed. Rita—should IBCC have its own website or should it be housed within the CWCB site? Susan—there is redundant content and we have had some conversations about combining them. There are reasons why the IBCC may want its own site, but it is good to hear that PEPO is open to combining the sites. Susan will get proposals from the RFP soon, and she will have results of evaluation of both sites within the next few months.

## CWCB/CFWE Scope of Work

CFWE recently adopted a new scope of work from May 1-Dec 31. CWCB extended the work that CFWE was already doing within this scope. It was to enable us to hold the Ed Liaison workshop and a few other tasks after July 1. Jacob briefly walked through the scope.

## Education Liaison Workshop

All PEPO members are invited to the workshop next week in Frisco. Kristin reviewed the agenda for the workgroup. We have RSVPs from several Ed Liaisons already and a few of them are bringing the BRT chairs. There will be a follow up meeting with the chairs and the Ed Liaisons also, so if the chairs do not attend the meeting there is another opportunity.

Caroline: would like to change roles/responsibilities of Ed Liaison to include the Chair.

Rita: “Roles/Responsibilities” is too top-down. Lets rephrase that.

Reagan: replace “speech” with “overview”

Jacob: run the meeting until 4, but leave agenda as is so its ok to go past 3:30.

Is there conference call abilities? We do not think so, but will check. If a basin cannot attend, they could submit written stuff and it can be shared with the group.

### Education survey

Kristin reviewed the Statewide survey data and presentation format. Reagan questioned the answers on #10, and that people may have overstated their knowledge. We should not assume that 80% of people saying that they have Adequate to Excellent knowledge of water rights is correct. But perhaps this is not a big deal in that we should be focusing on the areas that they do NOT have good knowledge, rather than those in which they say they are comfortable. Reagan: we need to put more effort into turning the data into information. CFWE is going to wait on presenting final thoughts on the data until after they present to each BRT to make sure we get their input included in the reporting.

Kristin also reviewed the Ark Basin data. The largest difference between the BRT presentation and the statewide data is inclusion of questions #4 and 5, which are specific to each BRT.

Next steps. Kristin will present th survey data to the Ed Liaisons next week and get their input. We are working on getting onto the BRT agendas this summer, with a presentation to the IBCC in September, though some BRTs might be after Sept.

### E-newsletter template.

Kristin will present it to the Ed Liaisons next week and get input.

### Next meeting

PEPO should shoot for a meeting in early August. A conference call would be fine.

## PAST MEETING HIGHLIGHTS

8/26/2008

- The workgroup discussed, adjusted and prioritized its FY2009 Scope of Work.
- The workgroup decided to focus first on discussing the role of the Roundtable Education Liaisons, creating a survey for Roundtable members on their educational needs, and review of IBCC/Roundtable documents for synthesis into information packets.

10/28/2008

- The group may need to amend its goals in light of a possible restructuring of the contract between CFWE and CDM to accomplish workgroup tasks. This will be resolved in the next week or two.
- The BRT Education Liaisons would like to have more input and direction from the PEPO workgroup on their suggested responsibilities.

- The group would like to better define who is responsible for receiving information from the BRT's and getting it posted on the IBCC website or sent via CWCB's email system. In addition, the types of information that get passed along should be discussed.
- The BRT survey will be administered to the Roundtables in January.

12/11/08

- The PEPO webpage was discussed and ideas for adding content and updating it were brainstormed
- The BRT survey will be administered at January and February meetings
- The Education Liaison roles document was discussed and will be revised for the next meeting
- The IBCC-themed Headwaters magazine is on target for publication in March

2/9/09

- The BRT survey will be ready for analysis in mid-March and results will be presented to the roundtables in spring.
- The IBCC edition of Headwaters will be available for distribution in late March
- The group wants to focus on the IBCC website at their next meeting to discuss how to make it more useful for the general public

3/15/09

- PEPO will schedule a one-day workshop with the Ed Liaisons to discuss their role and potential responsibilities. CWCB will follow this up with a discussion between the Chair and Ed Liaison.
- Survey results will be presented to the roundtables July-September, and a report to the IBCC at their September meeting
- PEPO had several short-term, small changes to the IBCC website that Susan Lesovsky will implement
- PEPO will adjust their budget to make scholarships to the Gunnison Water Workshop and the CFWE Rio Grande tour available