

**Public Education, Participation and Outreach Workgroup
Of the Interbasin Compact Committee**

MEETING MINUTES

December 11, 2008
Lakewood, Colorado

MEETING HIGHLIGHTS

- The PEPO webpage was discussed and ideas for adding content and updating it were brainstormed
- The BRT survey will be administered at January and February meetings
- The Education Liaison roles document was discussed and will be revised for the next meeting
- The IBCC-themed Headwaters magazine is on target for publication in March

MINUTES

I. Attendance

The following people were in attendance at the meeting or by phone:

Nicole Seltzer, CFWE
Kristin Maharg, CFWE
Eric Hecox, CWCB
Caroline Bradford, Colorado
Roundtable
Susan Lesovsky, CWCB
George Sibley, Gunnison
Roundtable
Reagan Waskom, Colorado Water
Institute
Perry Cabot, CSU Extension
Carl Trick II, North Platte
Roundtable

Rita Crumpton, IBCC
Jennifer Martin, Western Water
Assessment
Jeris Danielson, Arkansas
Roundtable
Bert Weaver, South Platte
Roundtable
Curran Trick, North Platte
Roundtable
Kent Crowder, North Platte
Roundtable
Jeff Crane, Colorado Watershed
Assembly
Dennis Reich, CSU Extension

II. PEPO webpage contents

The group reviewed the PEPO webpage. Its current location is hard to find within the IBCC pages, and the group would like to make it more visible. Susan Lesovsky will make a reference to the PEPO workgroup on the main IBCC page, with a link to it. This will make it easier for the public to find the page.

Susan then gave a report of the web page analytics. Between 10/29/08 and 12/9/08 there were 4,699 total page views, 697 first time visitors and 113 repeat visitors. The group liked the report format and would like to add: visitor trends over time, and information on how long visitors stay on the page. Susan will see if this is possible to add.

Finally, the group reviewed the current content of the PEPO webpage. It is ready for an update. Eric Hecox suggested that the final deliverables from the workgroup be maintained on the site so there is a history of projects that have been completed. The group discussed including the finalized tasks and contact information for the Ed Liaisons on the page. The Ed Liaisons will be asked if they want to advertise their contact information on the page before posting. Eric also asked the group to think about when an overhaul of all text on the website (the entire IBCC site) would be needed, and what process should be used to accomplish that.

III. Draft Roundtable Survey

The group took the draft Basin Roundtable survey. They took between 15 and 25 minutes to complete it. The group then went through the survey and made changes to the content. CFWE will draft an email to the BRT Chairs asking to put this on their January or February agendas. We will have results by April at the latest.

IV. Education Liaison Roles document

CFWE created a list of suggested roles for Ed Liaisons from conversations with them. The group reviewed the document. Rather than a list of roles, it should be more of a menu of specific tasks that the Ed Liaisons can choose to perform. However, the Ed Liaison should discuss this list of tasks with the Chair and Secretary and come to agreement on responsibilities. Eric Hecox began to write up a list of critical tasks, CFWE will add optional tasks, and the group will discuss it at the next PEPO meeting.

V. Colorado's Water Supply Future *Headwaters* Magazine

Nicole gave an update to the group on the status of the Headwaters magazine dedicated to the IBCC and Water Supply Future process. The text is due to CFWE by December 30,

and will be available for the group to review by mid-January. The publication date is currently set for early-mid March.

VI. Open Discussion

PAST MEETING HIGHLIGHTS

8/26/2008

- The workgroup discussed, adjusted and prioritized its FY2009 Scope of Work.
- The workgroup decided to focus first on discussing the role of the Roundtable Education Liaisons, creating a survey for Roundtable members on their educational needs, and review of IBCC/Roundtable documents for synthesis into information packets.

10/28/2008

- The group may need to amend its goals in light of a possible restructuring of the contract between CFWE and CDM to accomplish workgroup tasks. This will be resolved in the next week or two.
- The BRT Education Liaisons would like to have more input and direction from the PEPO workgroup on their suggested responsibilities.
- The group would like to better define who is responsible for receiving information from the BRT's and getting it posted on the IBCC website or sent via CWCB's email system. In addition, the types of information that get passed along should be discussed.
- The BRT survey will be administered to the Roundtables in January.